



EC50 & EC55

Enterprise Mobile Computer

PARTNER TOOLKIT

JANUARY 2021

EC50/EC55 Enterprise Mobile Computer

The Individually Assigned EC50/EC55 Enterprise Mobile Computer That's All Business

The EC50 WiFi and EC55 WiFi/cellular enterprise mobile computers are the thinnest, lightest Zebra mobile computers yet. With the EC50/EC55, Zebra has introduced a new category—an individually assigned enterprise mobile computer with an optional integrated scanner. Businesses of any size, from large enterprises to SMBs, will appreciate the benefits of the EC50/EC55 for diverse applications inside the four walls and out in the field.

Designed to be individually assigned, these devices are always at hand, ready to work hard whenever they're needed—and wherever workers happen to be. Customers get the best of all worlds—the great smartphone look and feel workers want in their business device, the durability for all-day everyday business, plus all the business features workers need to be maximally productive, collaborate and drive device value to a new high.

Customers and their workers benefit from the EC50/EC55 extreme flexibility. In just seconds, the same device that slips into a pocket can turn into a full workstation, a gun-style device that brings extreme comfort to scan intensive tasks, or a two-way radio or PBX handset for better collaboration via voice and text.

As the industry's most evolved and extensive suite of software, the enterprise-ready Mobility DNA suite improves practically every aspect of these devices, taking ease-of-use, device security and device manageability to a new level. The EC50 and EC55 are ready for the future with support for payment options and RFID.

With Device Tracker customers can easily find lost and misplaced devices, even if they are powered down. The ability to purchase these devices for four years eliminates the complexities of managing different models on different platforms. And the optional gold standard in support is available to keep the devices up, running and in the hands of workers. The EC50 and EC55 are the individually-assigned smartphone-style enterprise mobile computers that are all business.



EC50/EC55 Enterprise Mobile Computer

Innovative Features of the EC50/EC55 Enterprise Mobile Computer

Get a game-changing increase in individual productivity

Customers will drive a game changing increase in individual productivity with this pocketable powerhouse that delivers the ultimate in flexibility. Slip it in a pocket. Wear it in a holster. Turn it into a two-way radio or a fully-featured mobile PBX handset. Instantly transform the EC50/EC55 into a fully-functional workstation with a monitor, keyboard and more by simply docking it in the workstation cradle accessory. Or snap on a trigger handle to bring comfort to any scan intensive task.

Keep it on and in the hands of users all day

Though it weighs only 173g with a thin 9.6mm profile, the EC50/EC55 will stand up to all-day, every-day business use. Waterproof, drop-proof and dust-proof, it's also enhanced with Corning® Gorilla® Glass on the most vulnerable device components—the touch panel and scanner exit window. Choose the standard battery with 10 hours of power or the extended battery with 13 hours of power.



EC50/EC55 Enterprise Mobile Computer

Innovative Features of the EC50/EC55 Enterprise Mobile Computer

Deploy a true enterprise-ready OS for business with Zebra's Mobility DNA

Our highly evolved and extensive suite of software injects new capabilities into the EC50/EC55, substantially improving ease-of-use, device security and device manageability. We've wrapped more than 100 features around Android™ 10 to create a true enterprise-class operating system. Our tools make data capture super simple for all workers. Data can be sent to the customer's existing applications right out of the box—no coding required. Mobility DNA also makes device management less time consuming and costly. Customers can deactivate Google Mobile Services for improved device security; identify and discard batteries that can no longer hold a full charge; and instantly test all main systems in a device to determine whether issues can be easily resolved on site or require service through a repair center. Device Tracker also helps eliminate theft and shrinkage; customers can easily find lost and misplaced devices—even when they're powered down.

Streamline business workflows with enterprise-class data capture

Keep workers equipped with scanning capability they can use anywhere at any time. The optional built-in enterprise scanner enables fast capture of virtually any barcode, including Digimarc, in any condition—even if it's dirty, damaged or poorly printed. Easily capture high resolution photos and videos for proof of condition, proof of return and more with the 13 MP color auto-focus rear camera. The 5 MP color front camera enables video calls that improve collaboration and provide a more personal touch.



EC50/EC55 Enterprise Mobile Computer

Innovative Features of the EC50/EC55 Enterprise Mobile Computer

Let workers stay connected and accomplish more with enhanced wireless connections

When it comes to WiFi performance for voice and data communications, workers can expect the best—true "wired-quality" connections. That means crystal clear voice calls and "no-waiting" rapid screen draws, courtesy of Zebra's Fusion, 2x2 MU-MIMO support and WorryFree WiFi. Bluetooth 5.0 offers twice the speed and four times the range of Bluetooth 4.2, all with less power consumption, delivering better peripheral performance and longer battery cycle times. NFC completes the EC50/EC55's trifecta of wireless technologies, allowing workers to simply tap to read ID cards, pair a printer, and in the future, complete a purchase.

Choose a cost-effective solution with unmatched total benefits of ownership

Customers save big on TCO with the EC50/EC55. Total cost over the device lifetime is roughly half that of a consumer smartphone. The familiar Android™ OS and large 5-inch screen boost ease of use and minimize training time. Support and OS security updates are available every day the device is in service—for up to eight years—with an optional Zebra OneCare™ support contract. Whether the customer uses other Zebra mobile devices now or in the future, the shared Android platform simplifies application porting and IT support.



Partner Gateway

How To Find Product Resources

Search for the product page, EC50, EC55 etc

Click the tabs to access

Remember to check back for updates!



Visit the EC50/EC55 Partner Gateway web page [here](#)

The screenshot shows the Zebra Partner Gateway website. At the top, it says "ZEBRA PARTNERCONNECT" and "Select Region EMEA". The main heading is "PARTNER GATEWAY" with a search bar. Below the heading are navigation tabs: "PROGRAM INFORMATION", "RESOURCES", "PRODUCTS, SERVICES & SUPPLIES", and "SOLUTIONS". The breadcrumb trail reads: "Home > Products, Services & Supplies > Mobile Computers > EC50/EC55 Enterprise Mobile Computer". The main content area is titled "MOBILE COMPUTERS" and features a central product image of two smartphones. To the left is a sidebar menu with categories like "Product Preview", "Product Solutions", "Mobile Computers", "Printers", "Barcode Scanners", "Supplies", "RFID", "Location Technologies", "Rugged Tablets", "Interactive Kiosks", "Software", "Printer Parts", and "Converged Communication". To the right is a "Mobile Computing Resources" sidebar with links for "General Resources", "Services", "Events", and "Discontinued Products". Below the product image are tabs for "Overview", "Features", "Opportunity", "Resources", "Services", and "Training". An "IMPORTANT NOTE" is displayed, followed by "Tools for Partner Education and Insight" and a link to an "EC50/EC55 Channel Briefing On-Demand Webinar (September 11, 2020)".

EC50/EC55 Enterprise Mobile Computer

Specification Sheet

A new category of individually assigned enterprise mobile computers

Introducing the thinnest, lightest Zebra mobile computer yet — the EC50 WiFi and EC55 WiFi/cellular enterprise mobile computers. Designed to be individually assigned, these devices are always at your workers' fingertips, ready to work whether your workers are inside your facility or out in the field.

Discover more, download the Spec Sheet.

[EC50/EC55 Specification Sheet](#)



Visit the [Zebra Media Library](#) to download product images and search "EC50" or "EC55."



EC50/EC55 Enterprise Mobile Computer

Customer Facing Presentation

There's no question that workers with mobile devices drive productivity and profitability up

But in order to maximize productivity and profitability, workers need the right device. A device they'll want to use. A device that will make it easier – and more enjoyable – to get the job done.

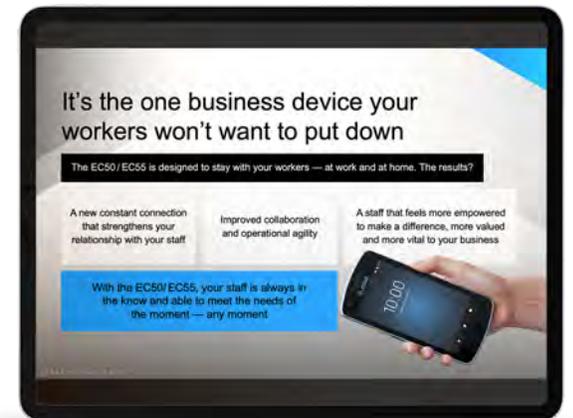
Workers want a business device that looks just like their smartphones. A device they want to keep in their hands. Small. Light. Effortless to carry. Effortless to use...

You want a business device loaded with features that will allow your workers to work faster and smarter, improve collaboration, simplify integration and support — and deliver an unprecedented total cost of ownership."

Is there **one device** that can do it all?

Discover more in the Customer Presentation.

[Customer-facing Presentation](#)
(.pptx)



EC50/EC55 Enterprise Mobile Computer

Tools for Partner Education and Insight



[EC50/EC55 Channel Briefing On-Demand Webinar](#)



EC50/EC55 Sales Battle Card



Top 5 Reasons Partners Should Sell EC50/EC55 Mobile Computers



A Practical Guide to Selling the EC50/EC55, TC21/TC26, TC52/TC57 and TC52x/TC57x



EC50/EC55 Portfolio Positioning Guide
Coming Soon



EC50/EC55 50/100/200 Word Descriptions



EC50/EC55 Enterprise Mobile Computer

Tools for Marketing and Selling



EC50/EC55
Specifications Sheet



[EN](#)



Top 5 Reasons Customers Should Buy
EC50/EC55 Enterprise Mobile Computers



[EN](#)



[FR](#)



[PL](#)



[TR](#)



[EN \(A4\)](#)



[DE](#)



[RU](#)



[AR](#)



[IT](#)



[ES](#)



[EC50/EC55 Customer-facing
Presentation](#)
(.pptx)

Coming Soon
EC50/EC55
Introduction Video

EC50/EC55 Enterprise Mobile Computer

EC50/EC55 Enterprise Mobile Computer Services Opportunities

Zebra OneCare™ Support Services

To enable predictable performance, operations and improved business outcomes, while eliminating unbudgeted repair costs, Zebra OneCare™ delivers expert technical assistance, repair services and software support for your customer's devices.

Without a service plan, a single repair can potentially cost more than the device and can take weeks to complete. Increase device uptime and avoid unbudgeted repair costs with a Zebra OneCare service agreement. Choose from a variety of plans to fit operational needs—both today and as operations evolve—and rely on trained Zebra technicians to bring your customer's device back to factory specifications.

With Zebra OneCare, we help ensure the device is online and ready for business, ensuring critical business processes and operations are performing at peak levels.

With multiple levels of service to choose from to fit a range of business needs, Zebra OneCare provides:

- 24/7 always-available web self-service via Zebra's [online support center](#).
- Software/firmware updates and upgrades.
- Ability to track repair status via the Support Dashboard feature.
- [Device Diagnostic Tool](#) to provide accurate real time device status information to help with telephone triage with Zebra's Support Center.
- Repair Services for normal wear and tear and device failure coverage, plus varying levels of repair support, depending upon your needs.
- Plus, we offer additional for-fee options so you can customize your service level to fit your customer's business needs.



EC50/EC55 Enterprise Mobile Computer

EC50/EC55 Training

Coming soon



Unmatched Breadth

Everything you need to simplify your everyday process all under one roof; printers, mobile devices, scanners, RFID, software solutions and services



Industrial printers

Handheld RFID readers

Desktop printers

Fixed RFID readers

Mobile printers

Interactive kiosks

Card printers

Fixed mount scanners

Mobile computers

Mobile device management

Handheld barcode scanners

End-to-end services

[View the latest Zebra Portfolio Brochures here](#)



Thank You

For more information visit the
[Partner Gateway](#)