



VC8300

PARTNER TOOLKIT

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The Ultimate in Rugged Vehicle-Mounted Computing

Warehouses need a compact and rugged device that makes installation, migration and device management easy and cost-effective, along with an integrated keyboard to support 'green screen' apps today and a touchscreen to support the Android apps of tomorrow. They can have it all with the VC8300, the ultimate ultra-rugged Android vehicle mount computer. The VC8300 is a perfect fit in virtually any warehouse vehicle. The 8-inch screen and keyboard are integrated into a single housing, creating a compact design that fits in even the most space-constrained stand-up or sit-down forklift.

The ultra-rugged VC8300 is also ready for the most extreme environments—inside the warehouse, out in the yard, on the loading dock and in the freezer. Upgrading existing devices is simple and cost-efficient, using mounts and power cables already in place. Replacement couldn't be easier: just drop it in place and it's ready to go.

Also, migrating to Android is a breeze: Ivanti Velocity is pre-loaded and pre-licensed, running existing 'green screen' apps right out of the box—no coding, change in processes,

ramp-up time or user training required. When it's time to upgrade to interactive screens, All-touch TE, a Zebra Mobility DNA app, makes it easy.

When it comes to flexibility, the VC8300 is in a class of its own. Added accessories include corded and cordless barcode scanners, wireless mobile printers and a push-to-talk microphone. Users can replace the integrated keyboard, touchscreen and the UPS battery right in their facility, minimizing trips to the service depot and maximizing device availability. Since the same platform is shared with Zebra's rugged handheld and wearable mobile devices, any worker can use any Zebra device with minimal training, giving the flexibility to deploy workers in different areas of a warehouse to address changing workloads.

Best of all, the VC8300 offers unbeatable value: only Zebra offers Mobility DNA, a set of value-add powerful applications that transform Android into an easy-to-manage, robust enterprise-class OS, boosting workforce productivity and simplifying deployment and application development.

[Find out more on Partner Gateway](#)

Innovative Features of the VC8300 Vehicle Mount Computer

Run Terminal Emulation (TE) apps, right out of the box

Since Ivanti Velocity is pre-loaded and pre-licensed, users can run their TE apps right out of the box—no backend modification or user training required.

The best of both worlds: touchscreen and keyboard

When it comes to data input, the VC8300 offers complete flexibility. The integrated full alphanumeric keyboard gives workers the same familiar key-based interaction they use today—no change to workflow required. Also, the touchscreen allows easy touch integration into apps whenever needed.

Easy viewing indoors or outside

The 8-inch display provides plenty of space for graphics-intensive, interactive applications, while best-in-class display resolution and brightness ensures easy viewing in any lighting condition. Plus, the capacitive touch screen is easy to use, even with gloves.



Innovative Features of the VC8300 Vehicle Mount Computer

Maximum power for maximum application performance

Users get all the power they need to ensure superior performance with the ultra-powerful 8-core processor, plus up to eight times the RAM and 32 times the Flash memory of prior generation devices. Also, memory lasts 10 times longer through an advanced memory architecture.

Dependably superior WiFi connections

Advanced WiFi technologies extend WiFi range, increase WiFi speed and strengthen WiFi connections, providing on-the-move workers with constant application availability and near-instant application response times. Features include 2x2 Multiple-User Multiple Input Multiple Output (MU-MIMO), WorryFree WiFi—a free Mobility DNA tool—and software-switchable internal or external antennas.

Freezer-ready for the coldest supply chains

With the VC8300, cold storage workers get true frost- and condensation-free operation in freezers with touchscreen and internal heaters that keep the display and sensitive electronic components warm. Smart temperature sensors automatically control the heaters and heating speed, and an elastomeric keyboard works despite icing.



Market Opportunity

The primary markets for the VC8300 are:

- Warehousing
- Manufacturing
- Cold chain

The primary users of the VC8300 are:

- Warehouse: warehouse personnel, loading-dock personnel, supervisors
- Manufacturing: shipping/receiving personnel. Shift supervisors, repair depot personnel, warehouse personnel
- Cold chain: warehouse personnel, loading-dock personnel, yard personnel

VC8300 applications:

- Warehouse: product receiving, put-away, picking, packing and staging, loading and shipping, cross-docking
- Manufacturing: product receiving, put-away, picking, packing and staging, line-side replenishment, loading and shipping
- Cold chain: receiving, put-away, picking, packing and staging, loading and shipping



Market Opportunity

- An easy upgrade to existing vehicle mounted computers. The VC8300 can re-use existing mounts and power cables, minimizing the cost to upgrade to the latest technology. Plus, replacement couldn't be easier: just drop it in place and the VC8300 is ready to go.
- A device with minimal learning curve or adaption time. Since the VC8300 uses the same platform as Zebra's rugged handheld and wearable mobile devices, virtually any worker can use any Zebra device with minimal training, providing the flexibility to deploy and re-deploy workers in different areas of a warehouse to address changing workloads.
- A vehicle-mounted device for ultra-rugged conditions. The VC8300 is ready for the most extreme environments—inside the warehouse, out in the yard, on the loading dock and even in the freezer. Operators get dust- and water-tight IP66 sealing and sealed connectors, while extreme temperature, shock and vibration testing ensure reliable operation no matter where they need to go. Freezers are no problem with touchscreen and internal heaters, smart temperature sensors that control the heaters and heating speed, and an elastomeric keyboard that works despite icing. Also, the very loud front-facing speaker ensures workers hear scanner feedback and other notifications even in the noisiest areas.
- Simple migration to Android. Since Ivanti Velocity is pre-loaded and pre-licensed, users can run existing 'green screen' apps right out of the box—no coding, no change to processes, no ramp-up time and no user training required. And when it's time to migrate to interactive screens, the VC8300 makes it easy with All-touch TE. This Mobility DNA app is pre-loaded and ready to use: just press a button to change existing Terminal Emulation 'green screens' to fully interactive Android screens that can be easily customized, all without any coding.



Upgrade your product knowledge

Get informed about the VC8300

- A wide range of assets have been developed to explain the benefits of Zebra's **VC8300**. The idea behind this partner toolkit is to spin these assets into a range of tactics that can be deployed to generate demand for the new products.
- This toolkit serves to inspire the creativity of our partners, demonstrating how to implement the current content and assets. Zebra exclusive assets can be used; however, we urge our partners to place their logo onto them for co-branding purposes.
- All the assets within this toolkit can be accessed via the Partner Gateway and also cover multiple stages of the sales process.



[TC8300 and VC8300
Reseller Product Launch
Webinar](#)



[VC8300 Selling Guide](#)



[US](#)



[VC8300 Sales Battle Card](#)



[US](#)



[EN](#)



[VC8300 Top 5 Reasons to Sell](#)



[US](#)



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[VC8300 50/100/200
Word Descriptions](#)



[US](#)



[AR](#)



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Assets for promotional activities

Product Positioning and Technical Information



VC8300 Spec Sheet



[US](#)



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VC8300 Top 5 Reasons to Buy



[US](#)



[EN](#)



Vehicle-Mounted Computers
Accessories Guide



[US](#)



VC8300 Customer-facing
Presentation



[US](#)

Win Business, Grow Business, Deepen Relationships

Mobility DNA

The result of \$300 million of investment, the Mobility DNA suite is Zebra's set of Android tools and software that helps you ensure customers secure an edge from our mobile devices. With it, you can address the two things most on customers' minds: reducing the risk of migrating to Android and guaranteeing OS support way beyond the standard 30 months to exceed the expected life cycles of customers' devices. You can also use the suite to ease device staging, simplify app creation, enhance the way users capture data and collaborate, and strengthen the security of every device. Use it to win business, deepen relationships and grow revenue.



Five Ways to Win with
Mobility DNA



US



EN



Mobility DNA Overall Messaging
& Selling Guide



US



EN



Mobility DNA Customer
Benefits Guide



US



EN

Visit the Zebra Experience Centre

Explore. Analyse. Strategise.

The Zebra Experience Centre is so much more than a demonstration space – it's a tool for brainstorming and strategy development.

During your visit to the Centre, you will be able to spend time with Zebra's subject matter experts whilst taking part in hands-on demonstrations of Zebra Technologies' latest products and solutions.

You will see how our Enterprise Asset Intelligence solutions can introduce the kind of real-time visibility that will enable you to effectively manage your people and assets and introduce efficiencies that will revolutionise your business operations.



ZEBRA
EXPERIENCE
CENTRE
BOURNE END, UK

During your visit to the Zebra Experience Centre you will experience first-hand how Zebra products are utilised in a variety of industries including:



RETAIL & HOSPITALITY

See how our products, services and solutions enhance the in-store environment, enable customer connections, improve inventory management and support the retail supply chain.



HEALTHCARE

Explore how our technology improves patient care, increases staff productivity, improves mobile information access and optimises IT spend.



TRANSPORTATION & LOGISTICS

Gain insight into how our technology solutions are transforming material handling processes, information access and asset management.



MANUFACTURING

See how our solutions technology enables intelligent production, flawless fulfilment and dynamic service.



FIELD MOBILITY

Understand how to create stronger economies of scale with services that build loyalty, up-sell offerings and catalyse growth.

Invite your customers to visit Zebra's Experience Centre in Bourne End

The Zebra Experience Centre at Bourne End offers visitors a world-class experience exploring and evaluating Zebra's extensive portfolio of Enterprise Asset Intelligence solutions in real-life environments.

The Centre is a leading-edge resource for businesses seeking to understand how they can use the latest technology to transform their business operations.

Contact your Zebra representative to schedule your visit to the Zebra Experience Centre.

Zebra Experience Centre – Bourne End
Dukes Meadow, Millboard Road, Bourne End, SL8 5XF





Thank You

For more information visit the
[Partner Gateway](#)

