



# COMPLEMENT YOUR PAYMENT SOLUTION WITH RELIABLE, SECURE AND AFFORDABLE OEM TECHNOLOGY FROM ZEBRA

**WORKING WITH ZEBRA LETS YOU FOCUS ON WHAT YOU DO BEST – YOUR UNIQUE CUSTOMER VALUE – WHILE LEVERAGING OUR OEM ECOSYSTEM OF COMPREHENSIVE SOLUTIONS TO MAKE CUSTOMERS EXPERIENCES FASTER AND FRICTION-FREE**

The use of smartphones and the Internet have democratized payments as seen by the growth of companies implementing new payment approaches. Merchants and their customers want:

- Ease of transaction at point of sale, including mobility and self-service capabilities
- Intuitive and secure mobile payment options
- Easy integration with any POS offering

## Why choose Zebra as your OEM partner?

Zebra, the leader in retail solutions, has worked with dozens of companies, from startups to fortune 1000 customers, to integrate the solution that best meets their needs. First and foremost, we have the most innovative and proven core technologies to draw from; second, we work closely with your engineering teams to put together the right solution at the right, cost-saving price. With Zebra, you never need to compromise quality, yet provide solutions at efficient pricing, whether you're building:

- A new ground up PCI-compliant mobile terminal
- A **scanner** sled for an existing product
- An interactive kiosk for shopper convenience
- An innovative IoT approach for POS and payments

When it comes to new payment solutions, you may be tempted to go-it alone with in-house development, investing precious time and resources in creating solutions from scratch. Partnering with Zebra

OEM experts, on the other hand, lets you meet your customer's needs quickly, reliably and less expensively than doing it yourself.

## No matter what your retail technology needs are, Zebra has you covered

Our comprehensive portfolio of hardware products is combined with advanced software that facilitates integration. Every strand of our powerful mobility platform is simpler with Zebra's proprietary and unique software applications and development tools. Our OEM products can be private label or your brand; it's your choice. You can trust our technology to help you:

- Deliver leading edge technologies that increase customer loyalty
- Speed up your time to market
- Improve your profit margins
- Take time and cost out of your product development cycles

## Barcode Scanning Technology

As the world leader in barcode scanning, we offer the broadest and most fully featured portfolio in the industry. No matter what type of data capture you need, there is a Zebra scanning product ready to do the job.

### Scan Engines

With our family of scan engines, you can:

- Quickly and cost-effectively integrate industry-leading barcode scanning into your own products
- Easily update your product: simply replace existing engines with the next gen ones – without expensive re-tooling
- Add software-based decoding to Zebra scan engines, eliminating decode hardware and reducing space requirements and component costs in your devices

### Barcode Scanners

With our handheld scanners, for the retailer or self-service consumer use, you offer your customers the highest standards of accuracy, reliability and security, powered by **DataCapture DNA**. This suite of barcode scanning software applications makes it easy to integrate, deploy and manage Zebra scanners.



### Interactive Kiosks

As an OEM, Zebra offers everything from components to entire ready-to-deploy kiosks that raise the bar for self-service throughout the sales

floor. They help you build solutions that eliminate lost sales and long lines with advanced options and features.



### RFID Technology

Help your customers maximize the return on their RFID investments with Zebra's suite of RFID readers. Over 300 RFID-centric technology patents have allowed us to deliver many industry firsts, from contactless payment to automated inventory management and visibility.



### Enterprise Printers

Complement the valuable retail solution you provide your customers with Zebra's extensive family of unique mobile, desktop and RFID printer solutions for retail. Our printers are built with **Print DNA** core software inside, a suite of solid applications and development tools, powered by a unique operating system, Link-OS, making them easy to integrate, manage and maintain from any location.



### Enterprise Mobile Computers

Most Zebra mobile computers are powered by **Mobility DNA** – the genetic code that gives our mobile computers distinct enterprise capabilities. From the start, they give your customers the industry's most comprehensive suite of mobility must-haves to accelerate your solution. We can work with your team to select the options that best suit your offering.

## Fast and Friction-Free Mobile Payments

### Challenge:

A Leader in Global Payments Solutions required a compact, innovative and cost-effective barcode scanning solution to integrate into a ground-breaking mobile solution.

### Solution:

SE 2100/SDL. Working closely with Zebra field and corporate development teams, this leader in payments, delivered a unique, intuitive and effective entry-level scanning solution to the customer.

### Benefit:

Enabled new markets and furthered the advance of this Global Payments Solution Leader's brand in the marketplace.

## Zebra OEM retail solutions meet your customers' needs for regulatory compliance quickly, reliably and cost effectively.

Zebra's comprehensive OEM ecosystem of hardware and software solutions is your own private one-stop development shop, offering the speed, ingenuity and innovative culture of a start-up, with the resources, experience and confidence that only a larger, established organization can provide. We have decades in the market and the expertise of 7,000 employees in more than 80 countries to support it.

At Zebra, we offer a lot more than high quality hardware and software. And we aren't about a one-size-fits-all catalog. We're about collaboration that allows you to offer your customers the most innovative, secure and dependable technology at a competitive price. From entry level to Tier One, we have a solution that will allow you to focus on your unique innovation, and benefit from using ours.

Learn more about our extensive OEM portfolio visiting [www.zebra.com/oem](http://www.zebra.com/oem)



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