Advantech Service-IoT and Ingram Micro announce distribution partnership

Advantech's configurable vehicle mounted and industrial computers for Auto ID, POS and IoT solutions added to Ingram Micro offering

Dornach, Germany – March 13th 2019 – Advantech Service-IoT, a global leader in vehicle mounted terminals, all-in-one and industrial PCs, digital signage and POS solutions, has signed a European (EMEA) distribution agreement with Ingram Micro, the leading provider of data acquisition and point-of-sale systems (DC/POS) and solutions.

Advantech's stationary and mobile products, known for their high-quality, are able to support the most demanding operations in retail, logistics, distribution and manufacturing. Ingram Micro's specialist resellers will now have full access to this wide range of solutions. With highest standards of quality and service, Advantech Service-IoT, headquartered in Taiwan with the European base in Munich/Germany, produces innovative stationary and mobile systems that are geared to the practical needs of users. The portfolio includes vehicle terminals, tablets, POS solutions, IoT sensors and Box PCs. Due to the high configurability, industrial applications with very specialist requirements can be optimally operated.

"Our new partnership with Advantech Service-IoT brings us a vast array of new solutions, strengthening our retail portfolio, but also, with their acquisition of DLoG, gives us a new platform for the warehouse and logistics vertical", says Mark Cheetham, Ingram Micro's Director for DC / POS in EMEA. "Ingram Micro has a strong distribution network and broad access to the European channel network. The distribution partnership allows us to leverage Ingram Micro's excellent network, availability and proximity to reach our customer", adds Michael Kreft, Head of Sales Advantech Service-IoT GmbH.

In addition to the well-known Advantech-DLoG vehicle terminals, Advantech also offers a growing portfolio of POS devices, including digital signage, Box PCs and tablets, also available through Ingram Micro. For more information on the Advantech solutions go to www.advantech-service-iot.eu, or contact your local Ingram Micro Team at www.ingrammicro-dcpos.eu.

About Ingram Micro:

Ingram Micro helps businesses Realize the Promise of Technology™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at www.ingrammicro.com.

About Advantech Service-IoT GmbH:

Advantech Service-IoT GmbH is part of Advantech Co., Ltd., founded in 1983 in Taiwan. Advantech promotes IoT hardware and software solutions to drive IoT, Big Data, and Artificial Intelligence. It also supports business partners and customers in connecting industrial value chains. To help shape corporate ecosystems and accelerate the realization of industrial intelligence, Advantech leverages its ever-expanding networks of partners. Within the support, sales and marketing network, more than 8,600 Advantech employees worldwide are committed to rapid time-to-market services. The trade name

Advantech-DLoG, which was introduced in 2010, will continue to exist as a product brand after the name change. The brand name originated from the former DLoG GmbH, has now been renamed Advantech Service-IoT GmbH and has been fully integrated into the Advantech Group. More information at www.advantech-service-iot.eu

About Advantech

Advantech has the corporate vision to "Enable an Intelligent Planet". The company is a global leader in the fields of IoT intelligent systems and embedded platforms. To embrace the trends of IoT, big data, and artificial intelligence, Advantech promotes IoT hardware and software solutions with the Edge Intelligence WISE-PaaS core to assist business partners and clients in connecting their industrial chains. Advantech is also working with business partners to co-create business ecosystems that accelerate the goal of industrial intelligence. (www.advantech.com)

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