

**BIXOLON**  
HOSPITALITY

*GAME  
CHANGER*



Item: 1 of 2  
Items in order: 8

**\*BIXOLON\***  
**Espresso**

Extra Shot

Time: 11:25 AM  
Reg 1

>CAFE<

PAPER  
ERROR



# HOSPITALITY SOLUTIONS

From travel & tourism to bars and hotels, the hospitality industry is continually evolving. This multi-billion dollar global industry relies heavily on documenting its direct operations whether it's a bar or restaurant linking its front of house and back-end operations, takeaways taking online orders, hospitality food labelling or a tour operators issuing tickets. Hospitality printing has always been an essential factor in the industry's success.

However, as the consumer becomes more central to all operations with a greater pressure to provide the ultimate customer experience through the use of different mediums of technology. Companies are quickly moving away from traditional forms of receipting, ticketing and labelling by investing in sophisticated printing hardware solutions.

BIXOLON is a leading company in the hospitality printing market providing products and solutions that incorporate a variety of technologies to meet the changing trends of the hospitality industry.

## FOOD AND BEVERAGE SOLUTIONS

The Food and Beverage industry is expanding worldwide due to the ever increasing variety of foods and drinks available paired in global economic and the increase in demand to eat out for leisure. From food management labelling to order ticketing and receipting, the demand for printed media are becoming essential in the smooth running the industry.



### Point of Sales

- Build Stable POS systems with BIXOLONs specialized POS printers
- Highly reliable printers and accessories
- Support for a wide range of interfaces
- Printable discount coupons with the receipt
- Propose a Printer that fits the size and characteristics of the store
- Compatibility with all major operating systems
- Expand the sales with cloud printing support
- Compatibility with payment solutions



### Food Safety

- Reduce missing online orders with a specialized the Taken Sensor™
- Food prep management - ingredient and date labelling
- Portion sizing ingredient labels minimize over ordering food
- Linerless labelling solutions enable cost efficiency



### mPOS

- Opportunity to pay and service anywhere, anytime based on the customer's requirement
- Create customized mPOS solutions to meet specific business requirements
- Manage the customer's membership point and payment on time
- Compatibility with all major operating systems
- Drive purchases through printed couponing and promotion
- Easy to relocate mPOS systems
- The customer can pay with Mobile Wallet from their Smart Device



### Table-Side Ordering

- Fast table rotation speed
- Reduce customer order time
- Providing the ability to take card payments at the table without having to let their card out of sight
- Maximize customer satisfaction
- Preventing missing orders
- Minimize order error
- Extending traditional and contemporary hospitality setups





### Food and Beverage Label

- Dietary nutrients documentation
- Discounts labels for products close to expiration
- Highlight Allergy documentation
- Compliance with the law of food labelling



### Customer Self Service

- Reduces cashier labour cost
- Reduce customer waiting times
- Ensure order consistency
- Enables specialization of customer service representatives
- Easy customer use
- Accessible at any time



### Proof of Delivery

- Concise, accurate proof of payment and delivery invoicing
- Monitor driver accountability
- Eliminate unnecessary paperwork from your operations



### Online Ordering

- Enhanced accessibility
- Improved customer's satisfaction and brand loyalty
- Efficient store management
- Support online ordering through B-gate
- Minimize missing orders with voice messages built into the Printer

# HOTEL AND LODGING

As world travel is becoming more accessible, more people than ever are choosing to explore, whether it be for business or leisure creating a global surge in activity. With companies focusing on improving the customer experience. Technology, especially social media has become a driving force for hotels to engage customers, becoming more involved in the destination and self-promotion to enhance their products and services such as mobile check in, digital concierge service, gourmet dining at reasonable prices and provide multitude of languages for international guests. Tiering of accommodation has also driven technology, from budget to luxury companies are introducing different levels of technology to satisfy differing levels of customer requirements.



### Concierge Service

- Clear, concise high resolution text, graphics and barcode receipt and invoice printing
- Build stable POS systems with BIXOLON's specialized POS printers
- Highly reliable printers and accessories
- Support for a wide range of interfaces
- Printable discount coupons with the receipt
- Propose a Printer that fits the size and characteristics of the hotels and lodging
- Compatibility with all major operating systems
- Expand the sales with cloud printing support
- Compatibility with payment solutions



### mPOS

- Customer oriented sales activities
- Opportunity to pay and access services get the service anywhere, anytime based on the customer's requirements
- Manage the customer's membership and payments instantly
- Drive purchase to promote purchases



### Facilities Management

- Preventing order mix-ups by adding specialized linerless labels on laundry bags
- Improve customer satisfaction by providing various payment options
- Printing a receipt in exchange for chips and money at a casino
- Provide payment and service options anywhere, anytime based on the customer's requirements
- Media options such as wristbanding can be issued as identification for facilities
- B-linerless labelling aids concierge to identify and store luggage



### Customer self service

- Reduces cashier labour cost
- Easy mobile check-in
- Accelerate the checkout process and eliminate line abandonment
- Accessible at any time
- Customer can request services through smart equipment in their room
- Enhanced productivity for service teams replying to room requests



# SPORT, ENTERTAINMENT AND LEISURE

The sports, entertainment and leisure industry has grown as an affordable pastime across all demographics of society worldwide. To maintain this growth, vendors are competing to develop and promote their services/products from either onsite at a venue level to online ticket purchasing or event promotion



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- Propose a Printer that fits the size and characteristics of the hotels and lodging
- Compatibility with all major operating systems
- Expand the sales with cloud printing support
- Compatibility with payment solutions



## Ticketing

- Preventing order mix-ups by adding specialized linerless labels on laundry bags
- Improve customer satisfaction by providing various payment options
- Printing a receipt in exchange for chips and money at a casino
- Provide payment and service options anywhere, anytime based on the customer's requirements
- Media options such as wristbanding can be issued as identification for facilities
- B-linerless labelling aids concierge to identify and store luggage



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## XL5-40

### 4-inch Linerless Desktop Label Printer

- Direct Thermal Linerless label printer
- Fast linerless Printing at speeds of up to 6 ips (152 mm/sec)
- Equipped with Anti-jamming, Anti-curling and long-lasting two-platen rollers
- Extreme reliability guaranteed in the harshest of environments. Supports BIXOLON's media supply, B-linerless™, and other BIXOLON certified media



## XQ-840

### 4-inch Desktop Label Printer

- Direct Thermal label printing
- Embedded 8-inch Android Tablet
- Printing at speeds of up to 6 ips (152 mm/sec)
- Anti-theft, water and dust resistant design
- Inclusive on-board software-Food Safety Label, Label Artist™ Mobile, BIXOLON Downloader
- 2 USB Host Ports + Ethernet + WLAN + Bluetooth



## SLP-TX420/SLP-TX400

## SLP-DX420

### 4-inch Desktop Label Printer

- Direct Thermal (DX420) and Thermal Transfer (TX420, TX400) options
- Printing at speeds of up to 7 ips (178 mm/sec)
- 203 dpi and 300 dpi options
- Field-installable Peeler and Auto Cutter



## SLP-TX220/SLP-DX220

### 2-inch Desktop Label Printer

- Direct Thermal (DX220) and Thermal Transfer (TX220) options
- Printing at speeds of up to 6 ips (152 mm/sec)
- 203 dpi and 300dpi options
- Field-installable Peeler and Auto Cutter



SLP-DX220

SLP-TX220

## SLP-DL410 Series

### 4-inch Desktop Label Printer

- Direct Thermal
- Supporting a wide range of media types such as fan-fold or large labelling
- Compact and space-saving design
- Printing at speeds of up to 5 ips (127 mm/sec)
- SLP-DL410KV supports a built-in converter (from DC12V to DC24V) and cigar jack power cable



## SPP-L3000/SPP-L310

### 3-inch Mobile Label Printer

- Label and Linerless label printing
- Printing at speeds of up to 5 ips (127 mm/sec)
- 2.1 m / 7 ft. drop rate and IP54 water and dust proof
- Easy to set up mono LCD (SPP-L3000 only)
- Embedded Peeler and Paper Guide (SPP-L3000 only)
- 2,850 mAH battery capacity
- Up to 66 mm (SPP-L3000), 49 mm (SPP-L310) media roll diameter supported



SPP-L3000

SPP-L310

## XM7-20

### 2-inch Mobile Label Printer

- Liner and Linerless label printing
- Printing at speeds of up to 6 ips (152 mm/sec)
- 2.1 m / 7 ft. drop rate and IP54 water and dust proof
- Easy to set up colour LCD
- Embedded Peeler and Paper Guide
- Standard 2,850 mAH, Optional 3,400 mAH battery capacity
- Supporting up to 57 media roll diameter



## SPP-R410

### 4-inch Mobile Receipt Printer

- Receipt and Linerless label printing
- Printing at speeds of up to 90 mm/sec
- 1.8 m / 6 ft. drop rate and IP54 water and dust proof
- 2,600 mAH battery capacity
- Easy Bluetooth pairing via NFC
- Supporting up to 57 mm media roll diameter



## SPP-R310

### 3-inch Mobile Receipt Printer

- Receipt and Linerless label printing
- Printing at speeds of up to 100 mm/sec
- 1.8 m / 6 ft. drop rate and IP54 water and dust proof
- 2,600 mAH battery capacity
- Easy Bluetooth pairing via NFC
- Supporting up to 50 mm media roll diameter





## SPP-R200III / SPP-R210

### 2-inch Mobile Receipt Printer

- Receipt and linerless label printing
- Compact and rugged design with light-weight
- Printing at speeds of up to 100 mm/sec (SPP-R200III), 90 mm/sec (SPP-R210)
- 2.1 m / 7 ft. (SPP-R200III), 1.2 / 4 ft. (SPP-R210) drop rate
- 1,200 mAH Battery capacity
- Optional magstripe card reader (SPP-R200III)
- Up to 48 mm (SPP-R200III), 30 mm (SPP-R210) media roll diameter supported



SPP-R200III

SPP-R210

## SPP-A200

### 2-inch Mobile Receipt Printer Sled

- Receipt printing and payment function supported via 3rd party PED (PIN Entry Device)
- Printing at speeds of up to 80 mm/sec
- 1.0 m / 3.3 ft. drop rate
- Simultaneously charge printer and 3rd party PED
- 1,200 mAH Battery capacity
- Supporting up to 30 mm media roll diameter



## SRP-380 / SRP-350plusIII SRP-350III / SRP-330II

### 3-inch POS Printer

- BIXOLON's signature printers including premium level SRP-380, mid-tier SRP-350plusIII, SRP-350III and entry level SRP-330II
- Fast Printing at speeds of up to 350 mm/sec (SRP-380 only)
- High reliability of 250km TPH with its Auto Cutter guaranteed up to 3 million cuts (SRP-380 only)
- 180, 203 or 300 dpi (SRP-380 only) print resolution options
- Wireless and wired connectivity options



SRP-350plusIII

SRP-350

SRP-380

SRP-330II

## SRP-F310II

### 3-inch POS Printer

- Premium level front-exit receipt printing
- Printing at speeds of up to 350 mm/sec
- IP12 water and dust proof by Liquid-Barrier™ design
- Built-in power supply for space saving and water protection
- High reliability of 250km TPH with its Auto Cutter guaranteed up to 3 million cuts



## SRP-S300 Series

### 3-inch Linerless Printer

- BIXOLON's LinerlessPro™ technology integrated Sticky and Linerless label printing including SRP-S300, SRP-S300Hi (B-gate mPOS Hub), SRP-S320 (up to 120 mm diameter) and SRP-S320Hi (B-gate mPOS Hub)
- Optional Taken Sensor™ : Labels will not continue to print until current label is removed to prevent jamming
- Supporting special back-feeding and anti-jam technology
- IP12 water and dust proof by a water-resistant cover



SRP-S300

SRP-S320

## SRP-Q300 Series

### 3-inch POS Printer

- BIXOLON's cube printers including SRP-Q300, SRP-Q300B (Built-in battery), SRP-Q300H (B-gate mPOS Hub) and SRP-QE300 (Entry-level)
- Compact cube design
- Compatible with all major operating systems
- IP21 water and dust proof
- Printing at speeds of up to 220 mm/sec



## SRP-Q200

### 2-inch POS Printer

- Ultra-compact and cube design
- Printing at speeds of up to 250 mm/sec
- Supporting horizontal or vertical printing



## SRP-275III

### 3-inch Impact Dot POS Printer

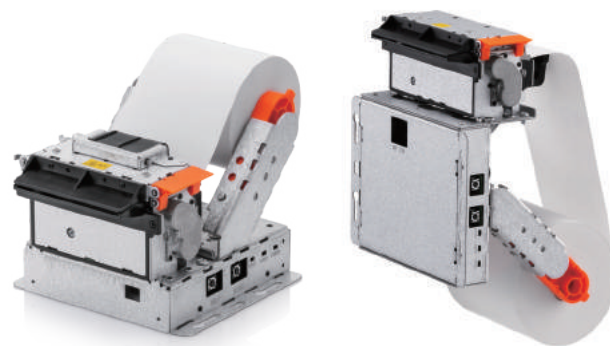
- Two-colour printing
- Printing at speeds of up to 5.1 ips at 40 columns
- 80 dpi (Horizontal), 144 dpi (vertical)
- Equipped with a highly reliable mechanism
- Built-in kitchen buzzer and SMPS



## BK3 Series

### Kiosk Printer

- 3-inch (BK3-31), 2-inch (BK3-21) options
- The compact and lightweight design to fit perfectly into constricted spaces
- Printing speeds of up to 230 mm/sec
- Long-term reliable operations in a wide range of temperature
- Ideal for standalone self-service kiosk installation in healthcare



BK3-21

BK3-31

## B-LINERLESS™

### Linerless Media

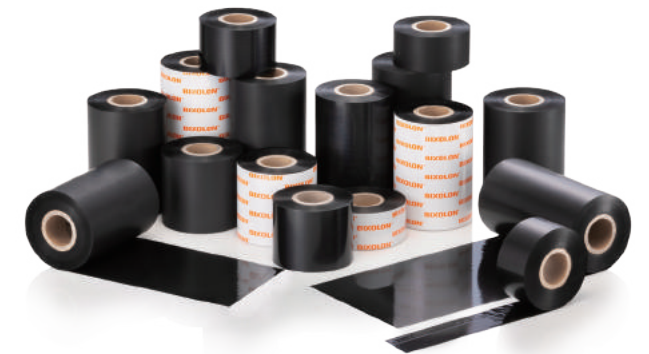
- B-linerless™ has two different types of adhesive strengths including B-linerless Permanent and B-linerless Restick
- Enhancing employees productivity by eliminating peel-off time and disposal of backing liner
- Cutting storage and transportation expenses
- Up to 40% more length per roll than traditional liner labels



## B-RIBBON™

### Ribbons for Thermal Transfer Label Printer

- Wax, Wax/Resin and Resin ribbon options
- Quality guaranteed in harsh chemicals, extreme temperatures or outdoors
- Ensuring print quality and durability



LABEL PRINTERS



XL5-40



XQ-840

Food and Beverage Solutions		
Point of Sales	•	•
Table-Side Ordering		
mPOS		
Food Safety		•
Food and Beverage Label		
Customer Self Service		
Online Ordering		
Proof of Delivery		
Hotel and Lodging		
Concierge Service		
Facilities Management	•	
mPOS		
Customer Self Service		
Sport, Entertainment and Leisure		
Point of Sales		
Ticketing		
mPOS		
Customer self service		

MOBILE PRINTERS



SPP-L3000 / SPP-L310



XM7-20



SPP-R410

Food and Beverage Solutions		
Point of Sales		
Table-Side Ordering		
mPOS		
Food Safety		•
Food and Beverage Label	•	•
Customer Self Service		
Online Ordering	•	
Proof of Delivery	•	
Hotel and Lodging		
Concierge Service		
Facilities Management		
mPOS		•
Customer Self Service		
Sport, Entertainment and Leisure		
Point of Sales		
Ticketing		•
mPOS		•
Customer self service		

LABEL PRINTERS



SLP-TX420 / SLP-TX400 / SLP-DX420



SLP-TX220 / SLP-DX220



SLP-DL410

Food and Beverage Solutions		
Point of Sales	•	
Table-Side Ordering		
mPOS		
Food Safety	•	
Food and Beverage Label	•	•
Customer Self Service		
Online Ordering		
Proof of Delivery		
Hotel and Lodging		
Concierge Service		
Facilities Management	•	
mPOS		
Customer Self Service		
Sport, Entertainment and Leisure		
Point of Sales		
Ticketing		•
mPOS		•
Customer self service		

MOBILE PRINTERS



SPP-R310



SPP-R200III / SPP-R210



SPP-A200

Food and Beverage Solutions		
Point of Sales		•
Table-Side Ordering	•	•
mPOS		•
Food Safety		
Food and Beverage Label		
Customer Self Service		
Online Ordering	•	•
Proof of Delivery	•	•
Hotel and Lodging		
Concierge Service		•
Facilities Management		•
mPOS	•	•
Customer Self Service		
Sport, Entertainment and Leisure		
Point of Sales		•
Ticketing	•	•
mPOS	•	•
Customer self service		



POS PRINTERS



SRP-380 / SRP-350plusIII  
SRP-350III / SRP-330II



SRP-F310II



SRP-S3000 / SRP-S300 Series

Food and Beverage Solutions	
Point of Sales	•
Table-Side Ordering	•
mPOS	
Food Safety	
Food and Beverage Label	•
Customer Self Service	•
Online Ordering	•
Proof of Delivery	•
Hotel and Lodging	
Concierge Service	•
Facilities Management	•
mPOS	
Customer Self Service	•
Sport, Entertainment and Leisure	
Point of Sales	•
Ticketing	•
mPOS	
Customer self service	

POS PRINTERS



SRP-Q300 Series



SRP-Q200



SRP-275III

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KIOSK PRINTERS      SUPPLIES



BK3 Series



B-LINERLESS™



B-RIBBON™

Food and Beverage Solutions	
Point of Sales	•
Table-Side Ordering	
mPOS	
Food Safety	
Food and Beverage Label	•
Customer Self Service	•
Online Ordering	•
Proof of Delivery	•
Hotel and Lodging	
Concierge Service	
Facilities Management	•
mPOS	
Customer Self Service	•
Direct Store Delivery	
Point of Sales	
Ticketing	
mPOS	
Customer self service	•



# HOSPITALITY SOLUTIONS



**MON** ITM: Broccoli  
DMP: Marcelo  
MGR: David  
MADE: Aug-08-2019 THU 09:12  
PREP: Aug-08-2019 THU 09:12  
USE BY: Aug-10-2019 SAT 09:12

ITM: Broccoli  
DMP: Marcelo  
MGR: David  
MADE: Aug-08-2019 THU 09:12  
PREP: Aug-08-2019 THU 09:12  
USE BY: Aug-10-2019 SAT 09:12



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