Mobile Solutions for Field Services

January 2018

Established in 1908 in Japan, Brother industries provides technology to help businesses deliver greater productivity and efficiency through documentation, digitisation, collaboration and mobile work solutions.

Brother in Field Services

Brother has the widest range of mobile printers on the market.

AirPrint

Products with AirPrint allow simple printing from Apple devices.

All our products will work with the android operating system through USB, Bluetooth and Wi-Fi

Free SDKs are available for mobile and desktop platforms along with P-Touch Template and ZPL support for simple ERP integration.

All our products are ruggedized out of the box or have accessories to help match your environment and meet IP54 ratings

Our mobile solutions offer every business the opportunity to free their mobile workforce, increasing productivity and reducing the need for unnecessary resource

We want to demonstrate the cost savings you can experience with our mobile solutions. We can show you a reduction in the total cost of ownership compared to your current supplier / method of working

A simple change to your current workflow can have a significant positive impact on your business, whether this be by cost reduction, efficiencies or customer experience

We know the amount of mobile workers is increasing, this is because businesses are striving to increase productivity and reduce costs. Let Brother show you how to achieve this and keep up with the competition

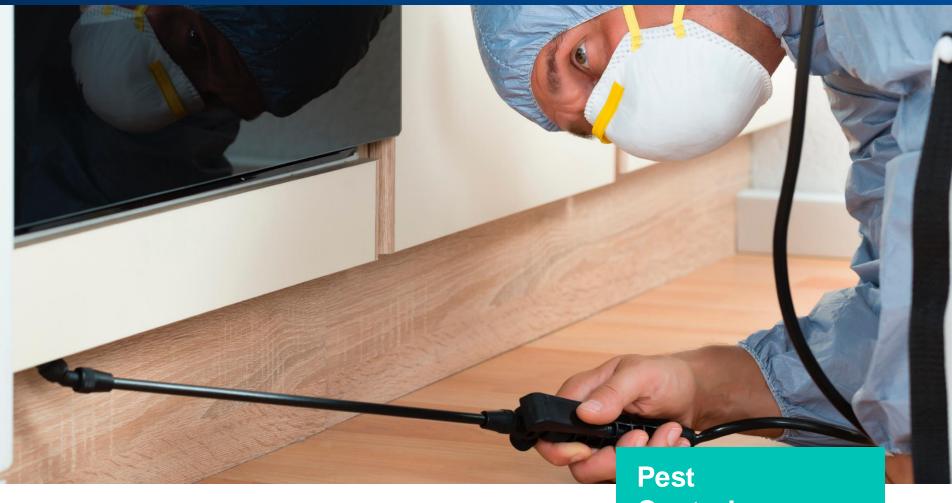**Why Brother ?**

Mobile Solutions

Benefits

- Increased efficiency, freedom and mobility

- Reduced office administration costs

- Increased customer confidence with on-site printouts

- Greater accuracy reducing human error

- Valuable business tool for closing deals instantly

Verticals

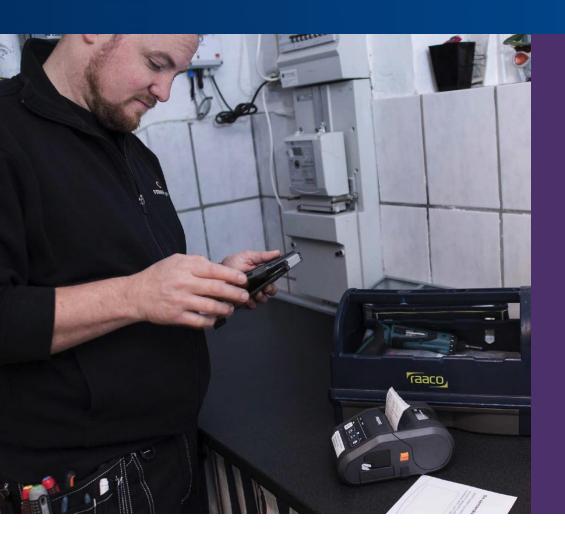**Pest Control**

Integrated Pest Management

Case Study

Our technicians are out with our customers every day and before we discovered Brother's PJ mobile printers and the Azura AZ-One software system they were still writing up field reports using carbon paper and physically delivering them back to the office. The new system is much more efficient, accurate and professional, saving thousands of man hours every year and giving us the platform we need to make the most of growth opportunities."

Gareth Turner - Integrated Pest Management

Gas & Electric

Case Study

"It was our requirement that the mobile printer should be small, solid and easy to operate – and that it could work directly with iPads via Apple AirPrint. We carefully researched the market, and only Brother's printers could live up our expectations".
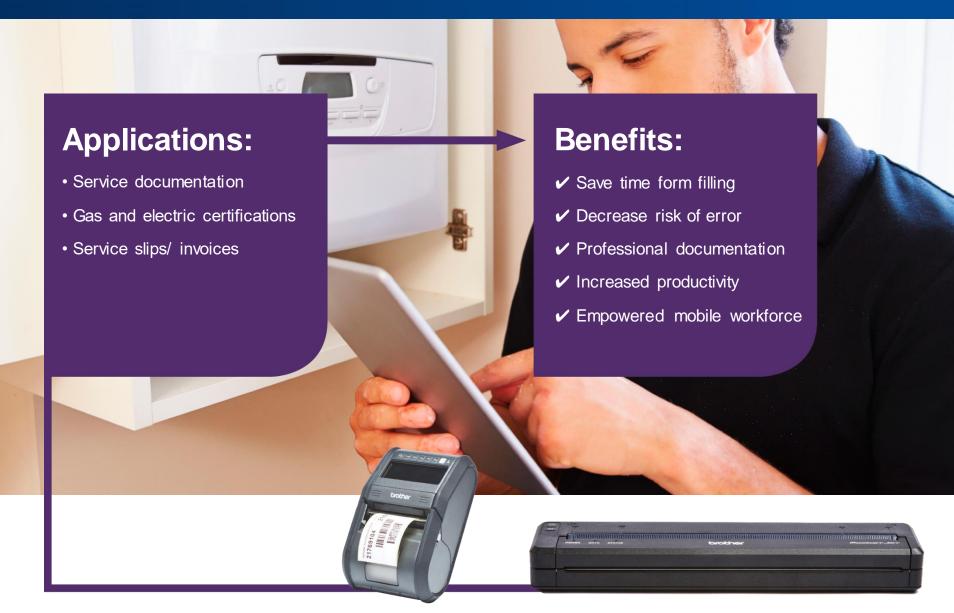
Lars Rasmussen - Fhernvarme Fyn

Utilities

Applications:

- Service documentation

- Gas and electric certifications

- Service slips/ invoices

Benefits:

✔ Save time form filling

✔ Decrease risk of error

✔ Professional documentation

✔ Increased productivity

✔ Empowered mobile workforce

Car Inspection & Breakdown

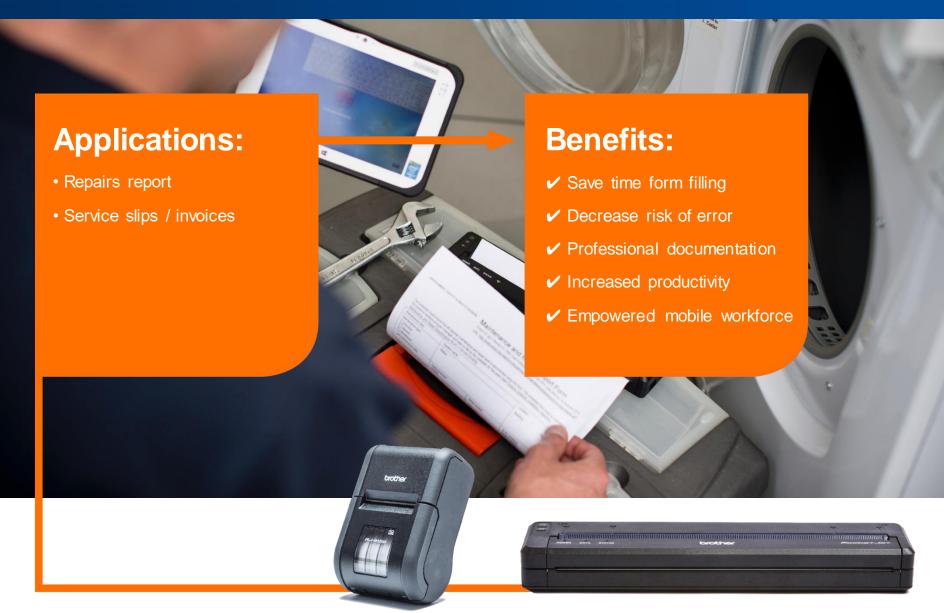**White Goods Servicing**

White Goods Servicing

Case Study

Brother's MW-140BT is a fast, efficient and professional mobile solution that has really helped improve our customer service excellence. As far as our customers are concerned we are using the cutting-edge of technology and it gives us a smooth operation. We look more professional and it has helped us to become much more efficient."

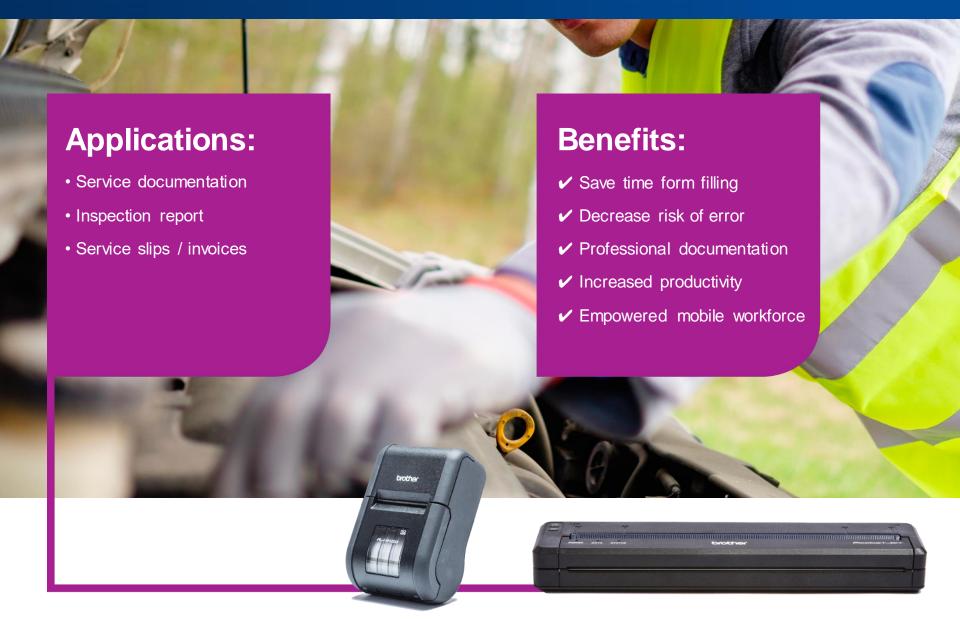**Jat Mann** - Managing Director of PC PAL Franchising Ltd

Applications:

- Repairs report

- Service slips / invoices

Benefits:

- ✔ Save time form filling

- ✔ Decrease risk of error

- ✔ Professional documentation

- ✔ Increased productivity

- ✔ Empowered mobile workforce

Car Inspection
& Breakdown

Applications:

- Service documentation
- Inspection report
- Service slips / invoices

Benefits:

- ✔ Save time form filling
- ✔ Decrease risk of error
- ✔ Professional documentation
- ✔ Increased productivity
- ✔ Empowered mobile workforce

![Brother at your side logo]

Thermal Printer Benefits

Reliable
Simple mechanical design and the efficient use of printing energy make thermal printers better performers.

Compact
Thermal printers are available in small sizes, mobile, and take up very little counter space.

Time Savers
Unlike other printing technologies, there is no warm up time or ink level checks to take place before printing begins.

Ink v Thermal

We have been making printers for over 50 years and we have a deep knowledge of the benefits of thermal printing technology over ink

Why thermal technology?

- **Low running costs:** No ink or toner, the cost per page will remain the same regardless of how much print is on the page.

- **Reliable:** Thermal print technology is inherently reliable – using a very limited number of moving parts.

- **Print quality:** Precise placement of every dot producing high print quality character and graphic images.

- **Easy to maintain:** There are no consumables such as ink, toners or drums to replenish.

Why thermal technology?

- **Easy to use:** Once a printer has been configured, virtually the only steps are feeding paper and turning the printer on and off.

- **Versatile:** Thermal printers can be installed in a vehicle, on a cart, or be portable... even wearable.

- **Supplies that meet the customer's needs:** Paper, the only supply necessary, is available in cut sheet and continuous-roll paper formats with archive-ability characteristics of up to 5 years.

Why inkjet printers are not mobile?

- Recommended uses of inkjet technology are generally limited to a home or office environment.

- Inkjet printers are known to have problems in mobile environments where temperature or pressure extremes occur.
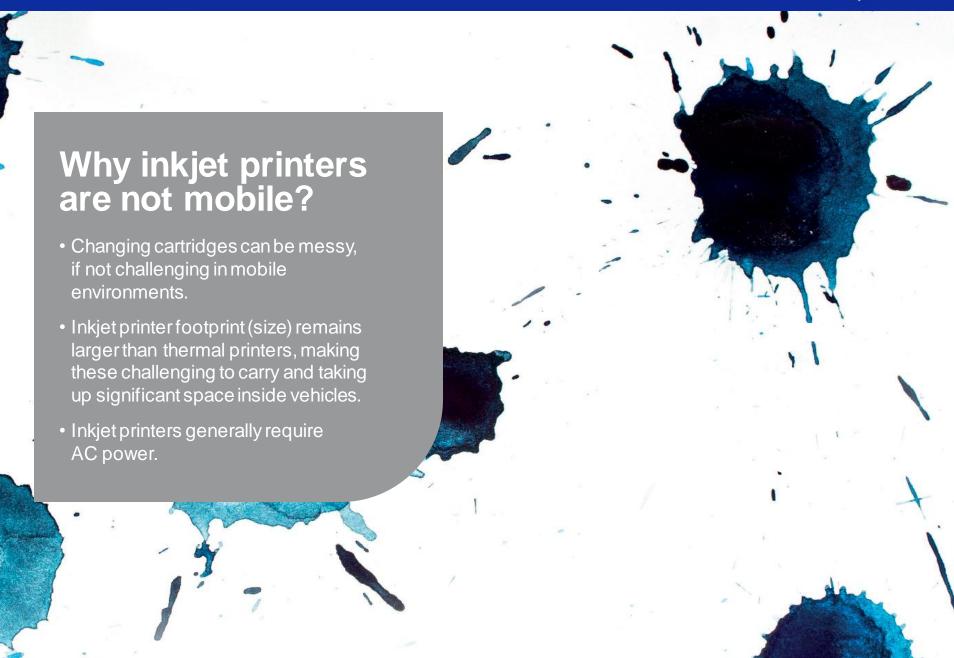
- The nozzles used in inkjet printers may become easily clogged in the extreme environments.

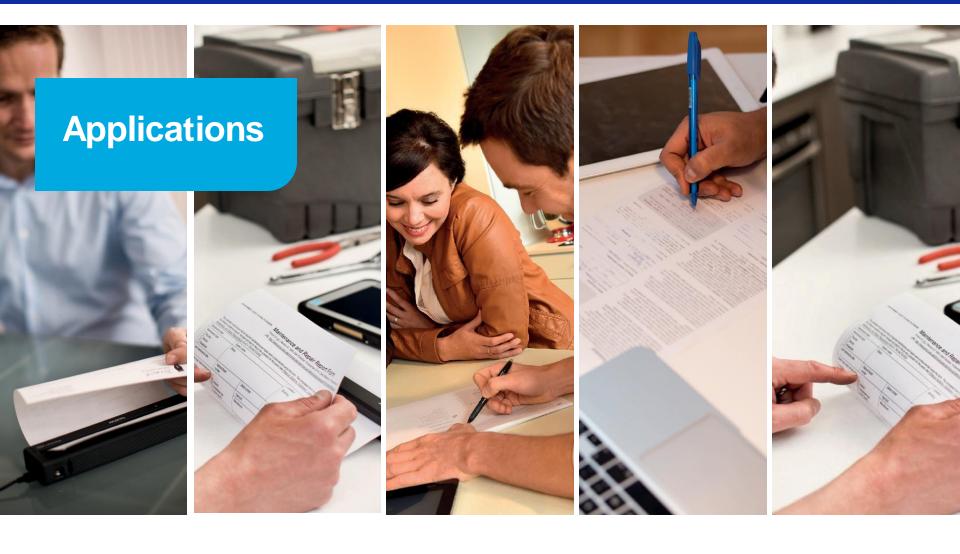- The many moving parts of the printer cannot withstand the harsh use of mobile users.

- Printer sizes have been reduced, but still do not lend themselves well to mobile use.

Why inkjet printers are not mobile?

- Changing cartridges can be messy, if not challenging in mobile environments.

- Inkjet printer footprint (size) remains larger than thermal printers, making these challenging to carry and taking up significant space inside vehicles.

- Inkjet printers generally require AC power.

Applications

Invoices   **Reports**   **Quotations**   **Contracts**   **Diagnostics**

Product Range

| RJ | PJ | MW |

RJ Series

- Versatile connectivity, compatible with a wide range of mobile devices and operating systems, including iOS, Windows and Android
- Intuitive and easy to use
- Fast print speeds
- Lightweight & Durable
- Easy to integrate

3 Year WARRANTY

RJ series

Series	Models	Print Width	Connectivity	Drop tested	Weight
2000	RJ-2030	2"	USB, BT	2.5m	0.47Kg
	RJ-2050		USB, BT inc. MFi, WiFi inc. AirPrint		
	RJ-2140		USB, WiFi inc. AirPrint		0.55Kg
	RJ-2150		USB, BT inc. MFi, WiFi inc. AirPrint		
3000	RJ-3050	3"	USB, BT, WiFi inc. AirPrint	1.2m	0.61Kg
	RJ-3150			1.8m	0.68Kg
4000	RJ-4230B	4"	USB, BT inc. MFi	2.1m	0.85Kg
	RJ-4250WB		USB, BT inc. MFi, WiFi inc. AirPrint		

RJ Series – Accessories

Power

RJ Series – Accessories

In Vehicle

Other

PJ Series

- Compact A4 Mobile Printer

- Fast print speed - 8ppm

- Direct thermal - no ink or toner needed

- Up to 300 dpi thermal print technology

- Powered by rechargeable batteries or AC adapter/vehicle power adapters

- Multiple connection methods available including Bluetooth,
  Wireless Direct, Wi-Fi and USB

3 Year WARRANTY

PJ Series

Models	Print Width	Connectivity	Durability (IP54)	Weight
PJ-722	A5/A4	USB	With Case	0.48Kg
PJ-723		USB		
PJ-762		USB, BT		
PJ-763		USB, BT		
PJ-763MFI		USB, BT inc. iOS		
PJ-773		USB, WiFi		

PJ Series - Accessories

Li-ION Battery

Roll Paper Holder

Roll Printer Case

MW Series

- Lightweight, perfect for carrying on your person
- A7/A6 sized output
- Up to 300dpi print resolution
- Internal paper cassette with automatic feed
- Rechargeable battery
- Prints from laptop, tablet, PDA & smartphone via USB and Bluetooth

3 Year WARRANTY

MW Series

Models	Print Width	Connectivity	Weight
MW-145BT	A7	USB, BT	0.3Kg
MW-260A	A6		052Kg

MW Series

Models	Print Width	Connectivity	Weight
MW-145BT	A7	USB, BT	0.3Kg
MW-260A	A6		0.52Kg