

CITIZEN

TOMORROW'S PRINTING TODAY



EXCLUSIVE
FOR ISV's

Citizen Consul Club

Join now! And benefit from integrating with our products!

Citizen Consul Club for ISV's - business partnerships for your benefit!

Citizen products are made to last and deliver optimal results over time which will be reflected in your budget in the long run.

Benefit from increased revenue

Our full range of products and expertise allows you to approach different kinds of customers with the confidence to satisfy a variety of needs in diverse industries and markets. This will expand your chances to grow.

Built for your needs

Every company is different and has different needs. This is same for ISV's. For this reason we are working with a tool box which offers you different resources to work more closely with Citizen and our products.

Why we want to work with you

Software as well as hardware are integral components of IT-solutions. At Citizen we believe that we offer best of breed hardware. For the benefit of the end-user we want to work with the best software vendors to deliver top-notch solutions to our target markets.

» *COMING TOGETHER IS A BEGINNING,
KEEPING TOGETHER IS PROGRESS,
WORKING TOGETHER IS SUCCESS.* «

(Henry Ford)



Growing stronger together!

Let us help you achieve your targets – and reward you for your commitment. As a member of the Citizen Consul Club for ISV's, you can enjoy a number of exclusive benefits:

Field	Benefit
Integration support	Direct support to assist integrations
	Dedicated project manager inside Citizen
	ISV helpdesk
	Joint visits to ascertain demands, needs and solutions
Tech support	Support for our SDK's (Software Development Kits) / 4 Levels <ul style="list-style-type: none"> • Level 1 - how to use and integrate our SDKs in to your applications • Level 2 - walk-through integration of Visual Studio and other environments • Level 3 - specific coding of mini-apps or examples to show SDK usage • Level 4 - customized, chargeable development of applications/code
	Programming support <ul style="list-style-type: none"> • Code snippets illustrating best practice • C++, C#, Visual Basic, Citizen CBI bespoke support
	Citizen Application support <ul style="list-style-type: none"> • Webinars or PowerPoints on using our layout utilities • One2One demos on usage of our Layout utilities
	Special firmware
Product individualisation	Product personalisation at a software and hardware level in line with your brand.
Samples / demo units	Try before you buy - get to know our products before purchasing*.
Marketing activities	Use our in-depth knowledge of the industry for successful and measurable on and offline marketing activities and strategies.
	Event cooperation We will support you to gain more visibility, reach more customers and expand your audience. Together it is easier to achieve common goals.
	Social media Let our in-house experts tune your feeds and take the opportunity to customize your channels, nurture and expand into audiences who actually listen.
	If you are a reseller, you can also join the reseller section of the Citizen Consul Club which offers you even more exclusive benefits.

Contact your Citizen sales representative now for more details.



* Terms and conditions apply.

Join the Citizen Consul Club for ISV's now! And benefit from our exclusive support!

Who can join?

Our partner landscape is composed of industry leading hardware alliance partners, a network of VAR's (value added resellers) and ISV's (individual software vendors).

The program is free to join and requires no financial commitments. Depending on the level of your engagement we offer a wide range of useful tools.

Let's grow together!

Join now in two easy steps:

STEP 1: Register for the Citizen Consul Club at www.citizen-systems.com/ISV-Consul

STEP 2: Once we have received your application, you will be contacted by the Citizen Systems sales team. Let us know about your specific needs and define a roadmap on how we can start working together.

What we expect:

When you are a member of the Citizen Consul Club for ISV's, we expect you to promote our products appropriately, carry out sales activities and provide support to end users. And of course you should work pro-actively and be attentive to any customer needs.

That's all!

You will immediately receive your personal access data, with which you can log into the Citizen Consul Club for ISV's to see the progress of your project!



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