



NOW  
INCLUDES  
VC8300

MC9300  
**EXTRA  
TRADE UP  
VALUE  
EXTENDED!**

# Let's accelerate modernisation in the warehouse together!



LIMITED TIME TRADE-UP PROMOTION...

Grab the opportunity with Android based Zebra devices designed for the warehouse.

## Don't Risk Playing it Safe. Migrate now. Here's why...



E-COMMERCE  
IS SPIRALLING

**\$4.5** trillion

online global retail  
sales by 2021



DELIVERY TIMES  
ARE SHRINKING

**78%** of logistic  
firms

expect to offer  
same-day deliveries



LABOUR  
IS SCARCE

**36%** rate

of worker turnover



MICROSOFT IS  
ENDING SUPPORT

Windows® Embedded  
Handheld **6.5**

**By 2020**

Windows® Embedded  
Compact **7.0**

**By 2021**

And right now, you can offer your customers an additional incentive in the form of a discount amount on the new Zebra Android MC33xxG, MC93xx and VC8300, when they trade-up their Windows devices, whether they're old Zebra products, or competitor devices!

Remember with Zebra, you can seamlessly migrate your Windows-based MC9X, MC3X and VC80 customers to the latest warehouse technology, with no need to touch any software!

Then once they've migrated, why not up-sell them to services which optimise and modernise their User Interface, add new solutions like Workforce Connect, and more?

Trade-up promo available to 31st December 2020, with any extension to that date to be notified later.

It's a great opportunity. And it's easy to get started!



# Register the deal with us to protect your investment and still be eligible for an additional trade up allowance!

## Get started today!

### Rebates Made Simple

1. From Partner Gateway, raise a Deal Registration (DR) for an Android warehouse deal with Zebra (not mandatory). Please consider the threshold for Deal Registrations of \$20K USD at list prices. Partner Gateway DR site – [https://partnerportal.zebra.com/PartnerPortal/resources/sales/deal\\_reg.aspx](https://partnerportal.zebra.com/PartnerPortal/resources/sales/deal_reg.aspx)
2. Regardless if you have an approved DR, or not, please go to the 'Demo & Promotions Portal' ([https://partneradmin.zebra.com/apex/POM\\_CommunityTab?sfdc.tabName=01r0H000001MSrs](https://partneradmin.zebra.com/apex/POM_CommunityTab?sfdc.tabName=01r0H000001MSrs)) and select the appropriate Modernising The Warehouse trade-up programme (with, or without DR) to get the additional discount on your warehouse deal:

Within your chosen programme select product type and quantities

- Specify your approved DR number (if applicable) and provide further mandatory details
  - Select preferred distributor
  - Submit your trade-up voucher request to Zebra and wait for approval
3. Upon approval get your trade-up offer from your preferred distributor. Place your order with your distributor. Ensure you specify your voucher code

### Programme Eligibility

Only for registered resellers who have a valid EMCPORT certification

4. Resellers cannot combine this with other offers, promotions or special pricing (except Deal Registration if applicable)
5. Zebra reserves the right to change, cancel, modify or end the programme
6. Zebra reserves the right to approve / reject voucher requests and Deal Registration
7. This trade-up programme is available only to Zebra partners in the EMEA region
8. Partners will need to specify make, model, serial number of replaced devices

Voucher Value	With Deal Registration	Without Deal Registration
MC3300 Gun Standard	€ 50	€ 70
MC3300 Gun Premium & Premium Plus	€ 55	€ 75
MC9300 all configurations	€ 175	€ 300
VC8300 (NEW)	€ 190	€ 400

Trade-up promo available to 31st December 2020, with any extension to that date to be notified later.

Are you aware of other Zebra trade-up promotions? Did you know you can trade-up printers too? <https://bit.ly/2WMzv6F>



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