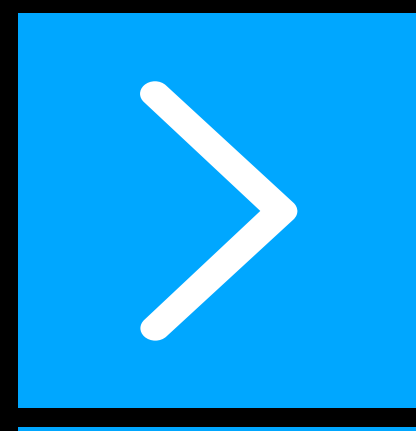




Certified Supplies

Exceptionally Consistent, Consistently Exceptional



Enter Here

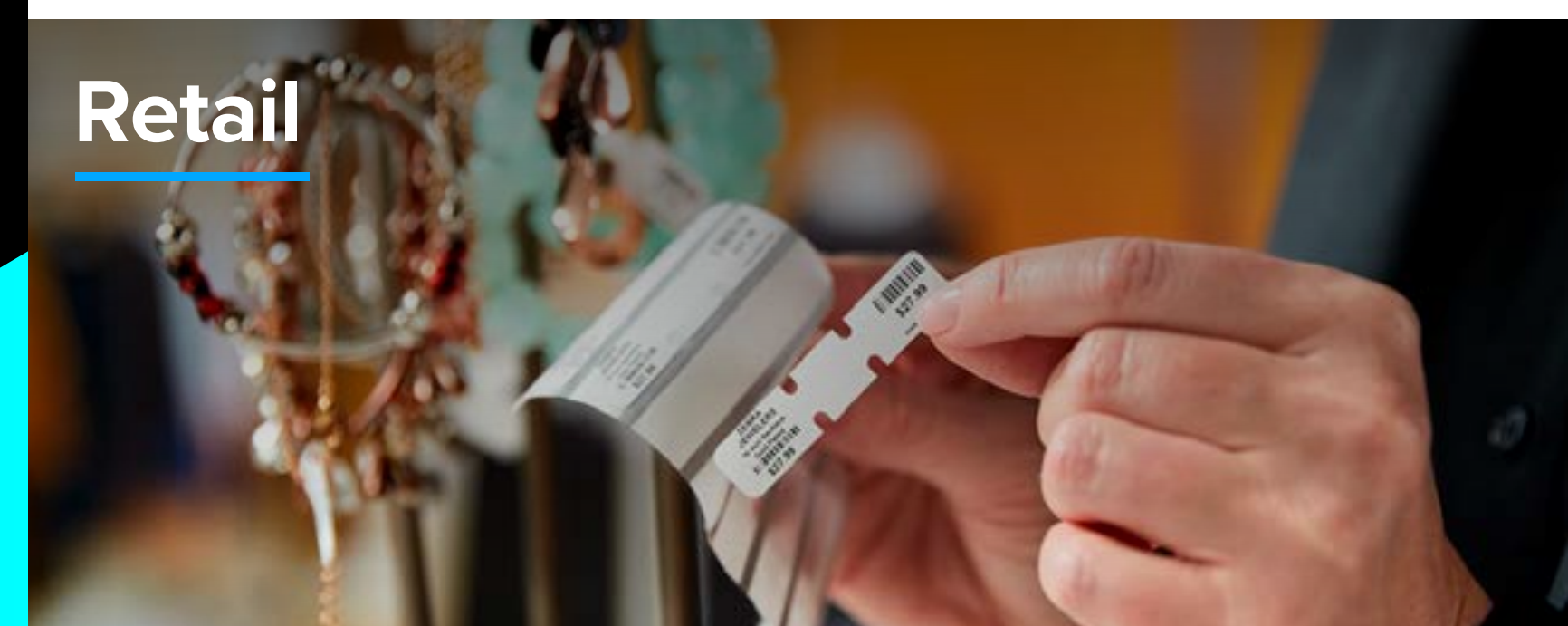
Healthcare



Manufacturing



Retail



Warehouse

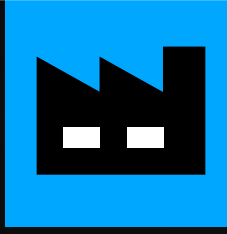


Choose a Vertical.

Healthcare



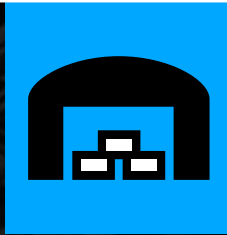
Manufacturing



Retail



Warehouse





Healthcare

[See Healthcare Summary >](#)



RFID Asset Tracking
Identification of wheelchairs,
beds, test equipment, etc

**Phlebotomy
Collection Label**
Identification of blood samples
from bedside to the lab

**Microscope Slide
Labelling Solution**
Reliable identification of
microscope slide labels
throughout the testing process

Blood Bag Identification
Identification of blood bags in
the Blood Bank



VERTICALS



Grocery Delivery Tote Labels
Labelling of grocery delivery totes with customer and order information

Shelf Price Label
Communicate price to consumer on shelf edges

Jewellery Label
Pricing of necklaces, rings, bracelets and sunglasses

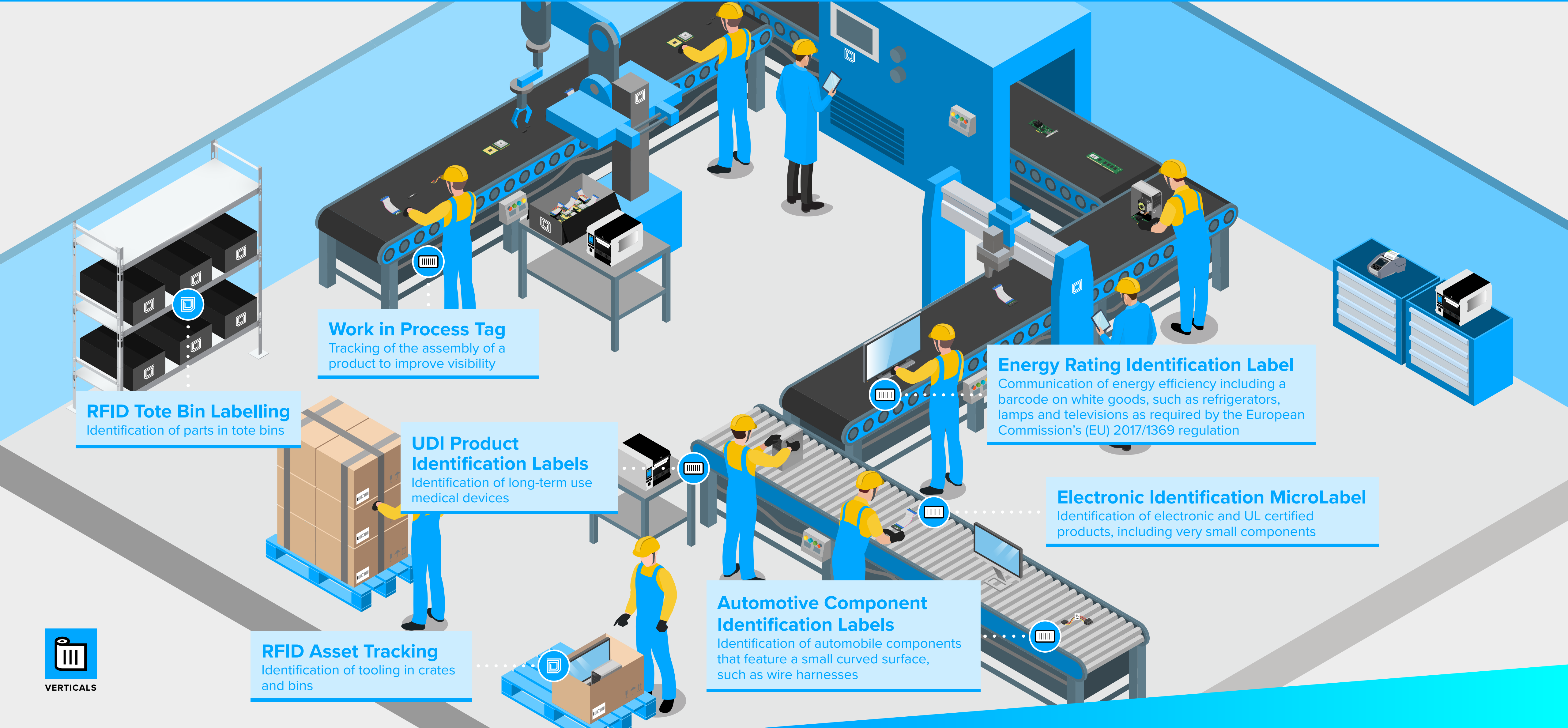
Blockout Re-Pricing and Markdown Label
Communicate a price markdown without the customer seeing the original price through the label

Shelf Price Tag
Communicate prior to consumer for goods stocked on a shelf

IQ Colour Markdown Label
Print colour on demand to quickly communicate a price markdown

Manufacturing

[See Manufacturing Summary >](#)



RFID Tote Bin Labelling
Identification of parts in tote bins

Work in Process Tag
Tracking of the assembly of a product to improve visibility

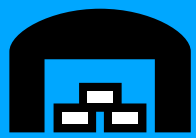
UDI Product Identification Labels
Identification of long-term use medical devices

Energy Rating Identification Label
Communication of energy efficiency including a barcode on white goods, such as refrigerators, lamps and televisions as required by the European Commission's (EU) 2017/1369 regulation

Electronic Identification MicroLabel
Identification of electronic and UL certified products, including very small components

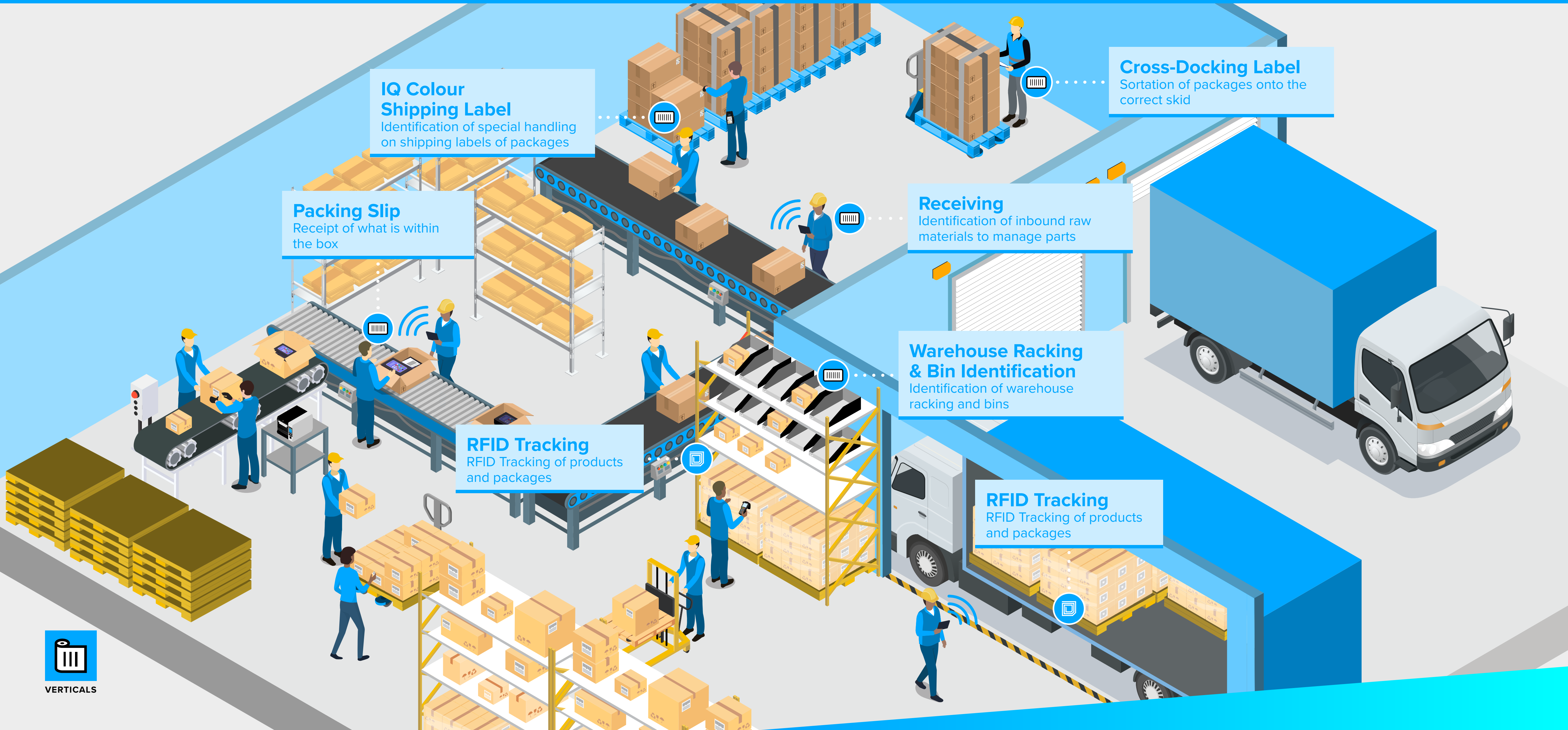
Automotive Component Identification Labels
Identification of automobile components that feature a small curved surface, such as wire harnesses

RFID Asset Tracking
Identification of tooling in crates and bins



Warehouse

[See Warehouse Summary >](#)



Patient Identification Wristband

[See Healthcare Summary >](#)

Accurately identify patients from admission to discharge.

Common Challenges:

- Nurse workarounds due to unscannable illegible wristbands.
- Wristband twists on patient’s wrist, requiring nurse to wake patient to adjust wristband so they can scan it.
- Linear barcode is unscannable due to curvature of patient’s wrist, requiring a nurse to manipulate the band to scan it.

Zebra’s Solution

LaserBand®2 Advanced Wristband

Zebra Value

- Patented design does not twist on patients wrists and lays flat for quick and easy scannability without having to manipulate the wristband.
- Easier to assemble than traditional laser wristbands, to ensure image is fully protected from moisture and remains scannable during the patient’s stay.



VERTICALS



GO BACK

RFID Patient Identification Wristband

[See Healthcare Summary >](#)

Enables quick scanning through blankets and drapes.

Common Challenge:

- If patient’s wrist is under a blanket or drape, have to uncover it to scan wristband.

Zebra’s Solution

Z-Band UltraSoft UHF RFID LR Wristband

Zebra Value

- Flag design creates space between the body and inlay to improve read range.
- Special inlay designed for use near the human body to provide improved read range.
- One of the softest thermal wristbands available.



VERTICALS



GO BACK

Patient Identification Wristband

[See Healthcare Summary >](#)

Accurately identify patients from admission to discharge.

Common Challenge:

- Nurse workarounds due to unscannable illegible wristbands.

Zebra's Solution

Z-Band UltraSoft Wristband

Zebra Value

- One of the softest wristbands in the market.
- Compatible with the ZD510-HC & HC100 printers for easy printing.
- Up to 6x more durable to hand sanitisers than the leading competitor, so stays scannable throughout the average patient stay.



VERTICALS



GO BACK



Microscope Slide Labelling Solution

[See Healthcare Summary >](#)

Reliable identification of microscope slide labels throughout the testing process.

Common Challenges:

- Prevents the inability to provide test results and the need to obtain another sample for re-testing due to contact with stains and Xylene during testing.
 - Label falling off microscope slide.
 - Image fading and becoming unscannable.

Zebra's Solution

Thermal Transfer 8000T Lab Resist Polyester Label & Image Lock Resin Ribbon

Zebra Value

- Pre-tested to ensure resistance to stains, Xylene and other chemicals used in the testing process to ensure labels remain identifiable and secured so you can deliver lab results to the correct patient in a timely manner.
- Cartridge ribbon available for use in ZD420-C printer enabling quick and easy installation of thermal ribbon.



VERTICALS



GO BACK



Phlebotomy Collection Label

[See Healthcare Summary >](#)

Identification of blood samples from bedside to the lab.

Common Challenge:

- Manual identification of STAT samples which opens up process to errors, resulting in testing not be conducted within the proper time-frame, and requiring a redraw and re-testing.

Zebra’s Solution

Direct Thermal IQ Colour 2000D Paper Label

Zebra Value

- IQ Colour invisible inks can be pre-printed on label and activated on-demand automating the identification of STAT samples.



VERTICALS



GO BACK



Blood Bag Identification

[See Healthcare Summary >](#)

Identification of blood bags in the Blood Bank.

Common Challenge:

- Adhesive of label must prevent blood contamination from the adhesive.
- Label not resistant to moisture and fades.

Zebra's Solution

Thermal Transfer 8000T Primary Blood Bag Polyethylene Label with 3200 Wax/Resin Ribbon

Zebra Value

- Features an adhesive tested to ensure that it will not leach through the bag and contaminate the blood.
- Polypropylene material is resistant to moisture and remains readable during its use.



VERTICALS



GO BACK





Cyrogenic Storage Label

[See Healthcare Summary >](#)

Identification of specimens in cold storage.

Common Challenge:

- Label falls off medical storage or testing container when subjected to extremely cold temperatures making it unidentifiable.

Zebra's Solution

Thermal Transfer 8000T CryoCool Gloss Polypropylene Labels with 5095 Resin Ribbon

Zebra Value

- Stays adhered in extremely low temperatures (as cold as -196°C) including liquid nitrogen cryogenic application and dry ice.
- Stays adhered when brought from freeze conditions and subjected to boiling water.
- Adhesive performance pre-tested in deep freeze conditions on glass vials, polypropylene centrifuge tubes, glass microscope slides and flat polypropylene surfaces.



VERTICALS



GO BACK





RFID Asset Tracking

[See Healthcare Summary >](#)

Identification of wheelchairs, beds, test equipment, etc.

Common Challenges:

- Cost to identify metal items with RFID.
- Metal interfering with readability of RFID inlay.
- Thicker RFID tags do not print through standard thermal printer.

Zebra’s Solution

Silverline RFID Labels

Zebra Value

- Features material between the inlay and adhesive that creates a barrier to deliver improved read ranges and make scannability easier.
- Cost effective solution when compared to other types of RFID tags available in the market for labelling metal items.
- Coupled with Zebra’s ZT411 RFID Industrial Printer with upgrade to print thicker tags, you can easily print and encode.



VERTICALS



GO BACK



Zebra Healthcare Supplies at a Glance

Patient Identification Wristband



LaserBand®2 Advanced Wristband

RFID Patient Identification Wristband



Z-Band UltraSoft UHF RFID LR Wristband

Patient Identification Wristband



Z-Band UltraSoft Wristband

Microscope Slide Labelling Solution



Thermal Transfer 8000T Lab Resist Polyester Label & Image Lock Resin Ribbon

Phlebotomy Collection Label



Direct Thermal IQ Colour 2000D Paper Label

Blood Bag Identification



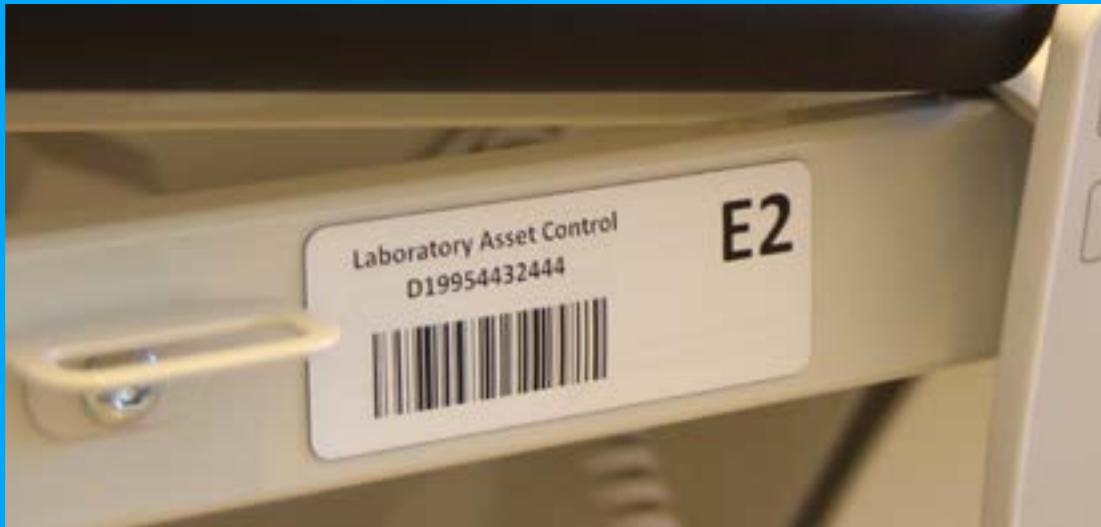
Thermal Transfer 8000T Primary Blood Bag Polyethylene Label with 3200 Wax/Resin Ribbon

Cryogenic Storage Label



Thermal Transfer 8000T CryoCool Gloss Polypropylene Labels with 5095 Resin Ribbon

RFID Asset Tracking



Silverline RFID Labels

IQ Colour Markdown Label

[See Retail Summary >](#)

Print colour on demand to quickly communicate a price markdown.

Common Challenges:

- Colour is needed as a visual cue to indicate to customers that an item has been marked down.
- A multi-colour markdown strategy requires the use of multiple rolls of labels - each with a different colour.
- Time needed to markdown items in store due to need to change out rolls based on discount percentage.

Zebra's Solution

Direct Thermal IQ Colour 2000D Paper Label

Zebra Value

- Print colour on demand using your existing Zebra printer.
- Innovative IQ Colour invisible ink technology enables you to select the colours and location of the colours to call attention to markdown items.
- Improves the percentage of sales at first markdown.
- Reduces the time it takes for store associates to markdown aging inventory. Eliminates the need to inventory multiple colours of labels to support markdown strategy.



VERTICALS



GO BACK



Blockout Re-Pricing and Markdown Label

[See Retail Summary >](#)

Communicate a price markdown without the customer seeing the original price.

Common Challenge:

- Impact on customer experience and ability to sell item quickly due to the customer being able to see the original price through the label.

Zebra's Solution

Direct Thermal 8000D Blockout Paper Label

Zebra Value

- Black adhesive prevents the ability to see through the label, covering up any previous printed information.



VERTICALS



GO BACK

8000D Blockout

Direct Thermal Label with a Permanent
Acrylic Blockout Adhesive
Cover over previously printed information

WAS: €24.99
NOW: €9.99



65464RM



Sample Roll: SAMPLE65464





Shelf Price Tag

[See Retail Summary >](#)

Communicate price to consumer for goods stocked on a shelf.

Common Challenge:

- Does not easily slide into shelf channel.
- PMS colour varies from label to label impacting brand image.

Zebra's Solution

Direct Thermal Z-Perform 1000D 110 Paper Tag

Zebra Value

- Can manufacture a shelf tag to the exacting standards of the shelf channel.
- Precise PMS colour matching for easily identifiable brand image.
- Pre-tested to resist fading due to fluorescent lights.
- 110mm thick so will not bend when inserting into shelf channel.



VERTICALS



GO BACK



Shelf Price Label

[See Retail Summary >](#)

Communicate price to consumer on shelf edges.

Common Challenge:

- Label sticks well on shelves in room temperature, but not refrigerated or freezer areas.

Zebra's Solution

Direct Thermal Z-Select 2000D Paper Label

Zebra Value

- Features an all-temp adhesive that can be applied at lower temperatures and stays adhered.
- Precise PMS colour matching for easily identifiable brand image.



VERTICALS



GO BACK



Grocery Delivery Tote Labels

[See Retail Summary >](#)

Labelling of grocery delivery totes with customer and order information.

Common Challenges:

- Labels falling off crate due to adhesive not being able to withstand freezer temperatures.
- Label hard to remove from tote, requiring additional time.

Zebra’s Solution

Direct Thermal Low-Temperature, Removable Adhesive Paper Label

Zebra Value

- Features a low-temp adhesive optimal for freezer temperatures and use on a tote surface that is easily removable.



VERTICALS



GO BACK





Jewellery Label

[See Retail Summary >](#)

Pricing of necklaces, rings, bracelets and sunglasses.

Common Challenges:

- Label fades over time due to lights in jewellery displays.
- Standard size labels do not fit on jewellery.
- Adhesive is hard to remove or damages item.

Zebra’s Solution

Direct Thermal 8000D Jewellery Polypropylene Label

Zebra Value

- Added UV resistant varnish provides excellent resistance to strong lights in a retail environment.
- Unique shapes to fit on jewellery and to prevent damage.
 - Butterfly shape features adhesive free zone.
 - Dumbbell shape with full adhesive.



VERTICALS

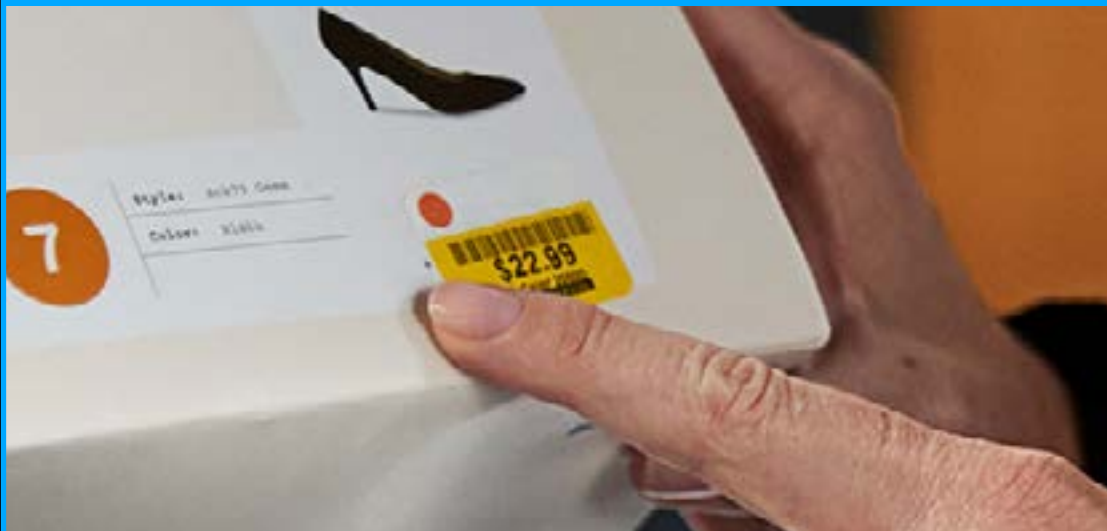


GO BACK



Zebra Retail Supplies at a Glance

IQ Colour Markdown Label



Direct Thermal IQ Colour 2000D Paper Label

Blockout Re-Pricing and Markdown Label



Direct Thermal 8000D Blockout Paper Label

Shelf Price Tag



Direct Thermal Z-Perform 1000D 110 Paper Tag

Shelf Price Label



Direct Thermal Z-Select 2000D
Paper Label

Grocery Delivery Tote Labels



Direct Thermal Low-Temperature,
Removable Adhesive Paper Label

Jewellery Label



Direct Thermal 8000D Jewellery
Polypropylene Label



VERTICALS



GO BACK

Electronic Identification MicroLabel

[See Manufacturing Summary >](#)

Identification of electronic and UL certified products, including very small components.

Common Challenges:

- Label becomes unscannable and item becomes unidentifiable due to:
 - Print not withstanding exposure to abrasion.
 - Print fading due to environment.
 - Print rubbing off due to incompatibility of label and ribbon.

Zebra's Solution

Thermal Transfer Z-Ultimate 3000T Gloss Polyester Label with 5095 Wax/Resin Ribbon

Zebra Value

- Matched label and ribbon set has been pre-tested to ensure readability when subjected to abrasion and most moderate strength chemicals.
- Certified by UL to meet UL 969 Labelling Standard.
- Zebra is authorized to pre-print the UL mark.



VERTICALS



GO BACK



UDI Product Identification Labels

[See Manufacturing Summary >](#)

Identification of long-term use medical devices.

Common Challenges:

- Label becomes unscannable and item become unidentifiable due to not being resistant to:
 - Multiple sterilization cycles.
 - Cleaning agents used to disinfect medical devices.

Zebra’s Solution

Thermal Transfer Z-Ultimate 3000T Gloss Polyester Label with 5095 Wax/Resin Ribbon

Zebra Value

- Matched label and ribbon set has been pre-tested to ensure smear/scratch resistance and withstand exposure to steam autoclave, gamma radiation and ethylene oxide sterilisation.
- Print remains readable and scannable after being wiped down with common hospital cleaning agents for the products useful life.
- UL 969 and UL/IEC 60601-1 approved.



VERTICALS



GO BACK



Automotive Component Identification Labels

[See Manufacturing Summary >](#)

Identification of automobile components that feature a small curved surface, such as wire harnesses.

Common Challenge:

- Labels fall off product prior to being delivered to Automobile manufacturer or print fades due to exposure to chemicals resulting in fines, impact to supplier rating and re-work of product.

Zebra's Solution

Thermal Transfer PolyPro 3000T Gloss Polypropylene Label with 5095 Wax/Resin Ribbon

Zebra Value

- Zebra not only pre-tests to common automotive manufacturer labelling standards, but tests on the actual surface being labelled to ensure the label will stay readable and adhered during the products life.
- Stays adhered on most small curved surfaces.
- Print is durable when subjected to engine oil, diesel fuel, anti-freeze, cleaning solvents and grease.



VERTICALS



GO BACK

Energy Rating Identification Label

[See Manufacturing Summary >](#)

Communication of energy efficiency including a barcode on white goods, such as refrigerators, lamps and televisions as required by the European Commission’s (EU) 2017/1369 regulation.

Common Challenge:

- Ability to meet the regulation.

Zebra’s Solution

Thermal Transfer Z-Select 2000T Paper Label with 2100 Wax Ribbon

Zebra Value

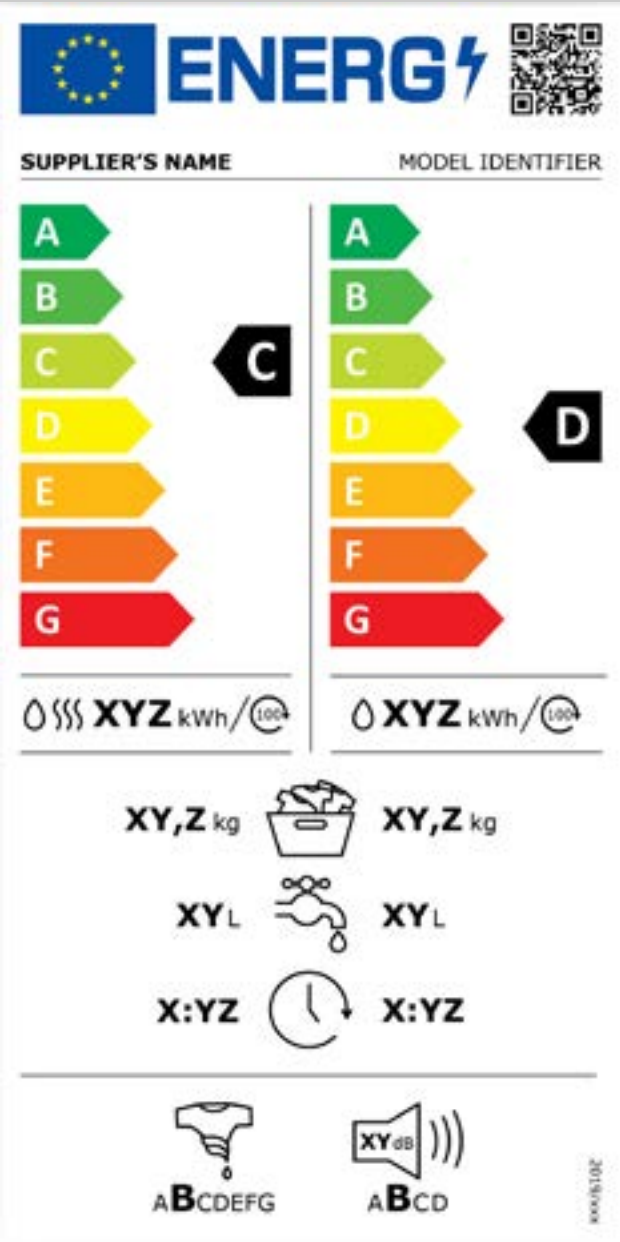
- Zebra can custom pre-print labels to meet the white goods labelling standard with precise PMS colour matching to ensure compliance.



VERTICALS



GO BACK



RFID Tote Bin Labelling

[See Manufacturing Summary >](#)

Identification of parts in tote bins.

Common Challenges:

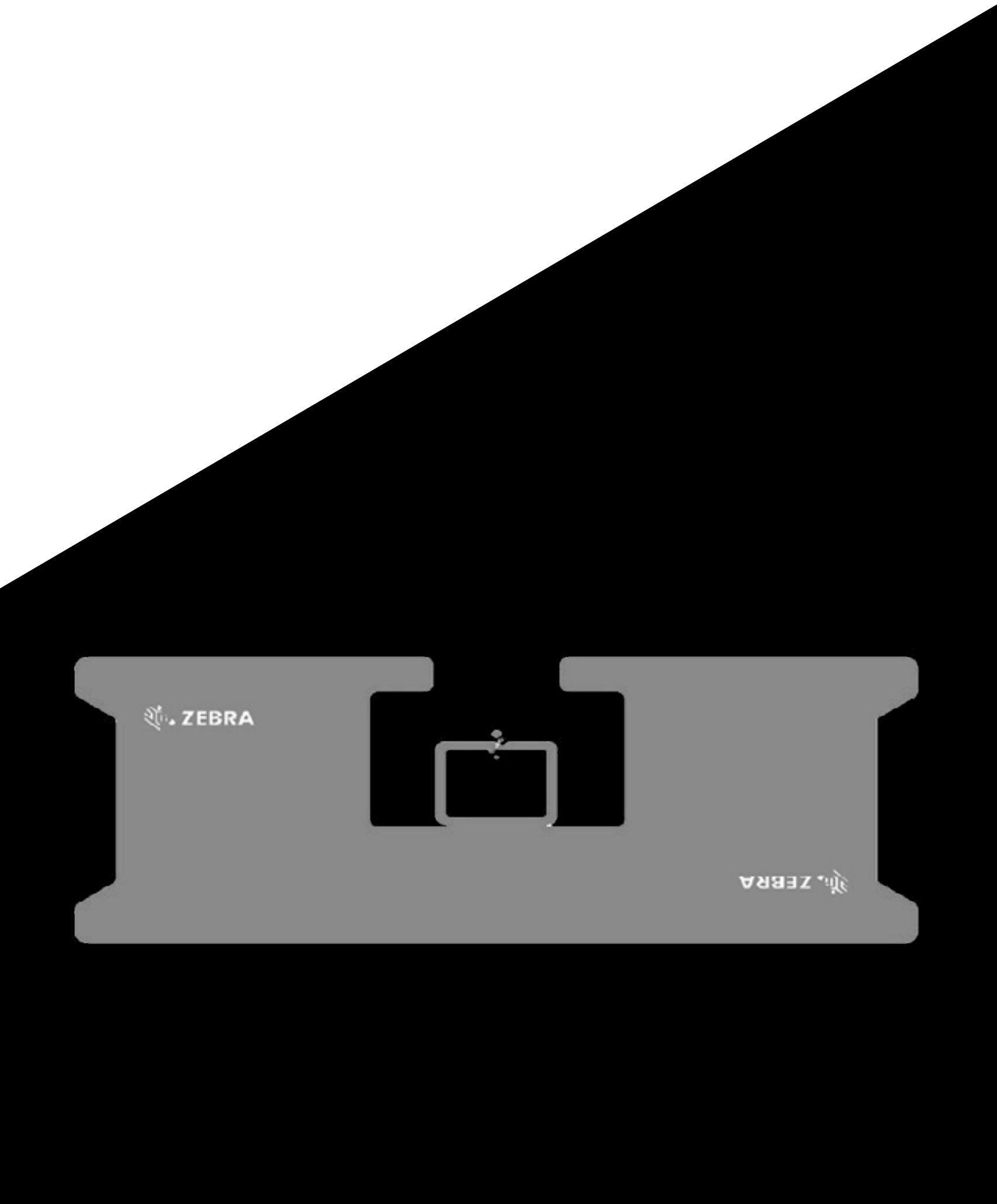
- Inlay that enables the encoding of a large amount of information.
- Tag encoding issues - too many voids.
- Unable to read RFID tag at any angle.
- Inability to read RFID tag due to densely packed items.

Zebra's Solution

ZBR40003 Inlay

Zebra Value

- High-memory inlay that enables the ability to encode a larger amount of information.
- Optimised to be read from nearly any angle.
- Performs well when placed on or near challenging materials (i.e. pallets, freight) and densely packed items.
- Pre-tested with Zebra's readers and printers to ensure high-performance.
- Zebra's RFID manufacturing process follows a rigorous ISO:9001 procedure to ensure correct placement to reduce inlay encoding issues.



VERTICALS



GO BACK

RFID Asset Tracking

[See Manufacturing Summary >](#)

Identification of tooling in crates and bins.

Common Challenges:

- Tag encoding issues - too many voids.
- Unable to read RFID tag at any angle.
- Inability to read RFID tag due to densely packed items.

Zebra’s Solution

ZBR4000 Inlay

Zebra Value

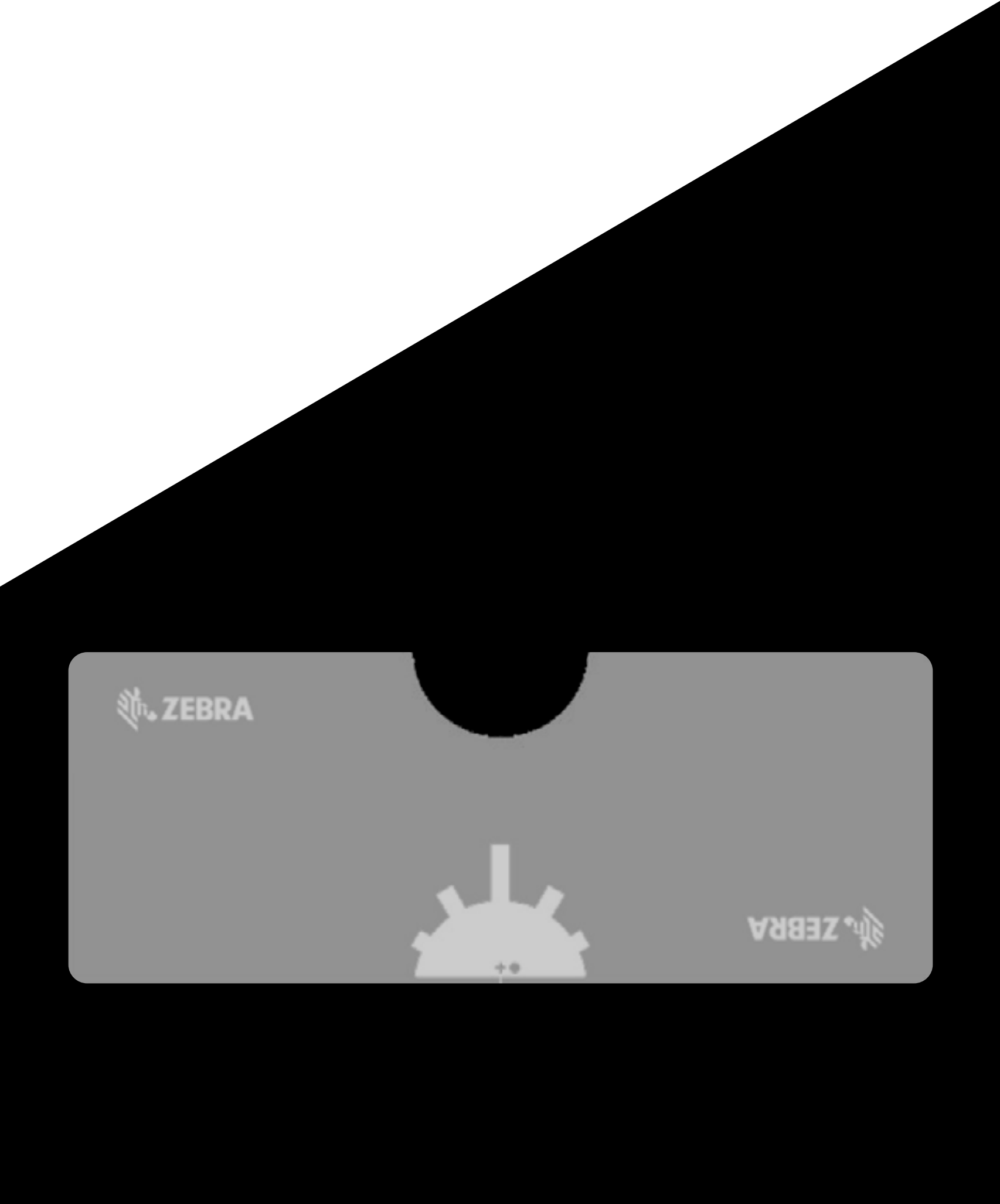
- Ultra-high sensitivity: read range up to 20m in free space.
- Optimised to be read from nearly any angle.
- Performs well when placed on or near challenging materials (i.e. pallets, freight) and densely packed items.
- Designed in conjunction with NXP (a leading RFID chip developer).
- Certified by the University of Auburn’s ARC Program.
- Pre-tested with Zebra’s readers and printers to ensure high-performance.
- Zebra’s RFID manufacturing process follows a rigorous ISO:9001 procedure to ensure correct placement to reduce inlay encoding issues.



VERTICALS



GO BACK



Work in Process Tag

[See Manufacturing Summary >](#)

Tracking of the assembly of a product to improve visibility.

Common Challenges:

- Without a means to track products, it is difficult to identify bottlenecks in the assembly line.
- A barcode that can't be scanned, can't be tracked throughout the entire process.

Zebra's Solution

Thermal Transfer Z-Perform 1000T 190 Tag with 2300 Wax Ribbon

Zebra Value

- Economical paper tag with wax ribbon.
- Pre-tested to ensure high-quality, durable print so it can be scanned throughout the process.



VERTICALS



GO BACK



Zebra Manufacturing Supplies at a Glance

Electronic Identification MicroLabel



Thermal Transfer Z-Ultimate 3000T Gloss Polyester Label with 5095 Wax/Resin Ribbon

UDI Product Identification Labels



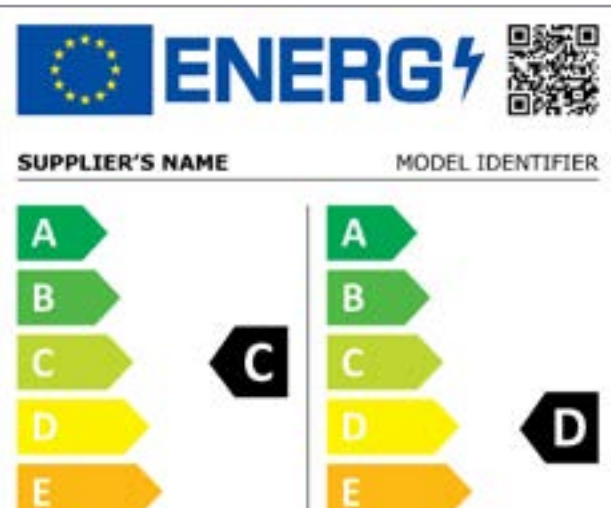
Thermal Transfer Z-Ultimate 3000T Gloss Polyester Label with 5095 Wax/Resin Ribbon

Automotive Component Identification Labels



Thermal Transfer PolyPro 3000T Gloss Polypropylene Label with 5095 Wax/Resin Ribbon

Energy Rating Identification Label



Thermal Transfer Z-Select 2000T Paper Label with 2100 Wax Ribbon

RFID Tote Bin Labelling



ZBR40003 Inlay

RFID Asset Tracking



ZBR4000 Inlay

Work in Process Tag



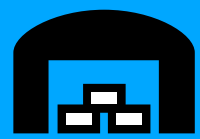
Thermal Transfer Z-Perform 1000T 190 Tag with 2300 Wax Ribbon



VERTICALS



GO BACK



Cross-Docking Label

[See Warehouse Summary >](#)

Sortation of packages onto the correct skid.

Common Challenges:

- Mis-shipments due to incorrect sortation leading to reduction in sales and increased cost to get shipment to correct location.
- Hard for associates to manually sort using a letter and number combination versus colour indicators.

Zebra's Solution

Direct Thermal IQ Colour 2000D Paper Label

Zebra Value

- Print colour on demand using your existing Zebra printer.
- Innovative IQ Colour invisible ink technology enables you to select the colours and location of the colours to facilitate quick and accurate sorting, reducing mis-shipments.
- Ability to print symbols or text to enhance understanding.

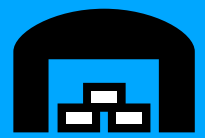


VERTICALS



GO BACK





IQ Colour Shipping Label

[See Warehouse Summary >](#)

Identification of special handling on shipping labels of packages.

Common Challenge:

- Incorrect routing of packages due to incorrect sortation leading to manual re-routing.

Zebra’s Solution

Direct Thermal IQ Colour 2000D Paper Label

Zebra Value

- Print colour on demand using your existing Zebra printer.
- Innovative IQ Colour invisible ink technology enables you to select the colours and location of the colours to facilitate quick and accurate sorting, reducing incorrect routing.
- Ability to print reverse text.

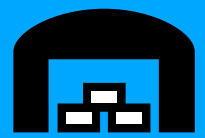


VERTICALS



GO BACK





Packing Slip

[See Warehouse Summary >](#)

Receipt of what is within the box.

Common Challenges:

- Takes a lot of time to print a traditional packing list, fold it, insert it into packing list envelope and then secure the packing list envelope on package.
- Process includes the use of 2 products: packing list envelope and paper packing slip.

Zebra’s Solution

Direct Thermal Z-Slip Label

Zebra Value

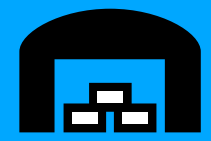
- Our Supplies R&D Team developed a unique solution in one easy to apply item to cut packing list application time in up to half.
- Just print, peel and apply the packing slip in less than 15 seconds.



VERTICALS



GO BACK



Warehouse Racking and Bin Identification

[See Warehouse Summary >](#)

Identification of warehouse racking and bins.

Common Challenges:

- Label becomes unreadable due to:
 - Lack of resistance to abrasion.
 - Damage if torn.
 - Contact with chemicals.

Zebra's Solution

Thermal Transfer Z-Ultimate 3000T Gloss Polyester Label with Wax/Resin 5095 Ribbon

Zebra Value

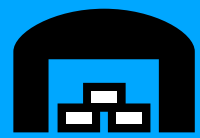
- Matched label and ribbon set has been pre-tested to ensure smear/scratch resistance.
- Print remains readable and scannable after coming into contact with chemicals.
- Synthetic material does not tear.



VERTICALS



GO BACK



Receiving

[See Warehouse Summary >](#)

Identification of inbound raw materials to manage parts.

Common Challenges:

- Unable to quickly identify items, requiring the reading of the label.
- Inability to quickly identify which items were received first to ensure first in, first out.
- Amount of time it takes to manage product recalls.

Zebra’s Solution

Direct Thermal Floodcoated Z-Select 2000D Paper Label

Zebra Value

- Zebra can pre-print colour across the entire label to be used as visual indicator.
- Ability to precisely match PMS colours from order to order to ensure correct identification.

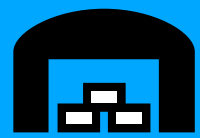


VERTICALS



GO BACK





RFID Tracking

[See Warehouse Summary >](#)

RFID tracking of products and packages.

Common Challenge:

- Tag encoding issues - too many tag voids.
- Hard to read inlay - must be close to inlay to read it.

Zebra’s Solution

ZBR2000 RFID Inlay

Zebra Value

- Ultra-high sensitivity: read range up to 17m in free space.
- Designed in conjunction with NXP (a leading RFID chip developer).
- Certified by the University of Auburn’s ARC Program.
- Pre-tested with Zebra’s readers and printers to ensure high-performance.
- Zebra’s RFID manufacturing process follows a rigorous ISO:9001 procedure ensuring correct placement to reduce inlay encoding issues.

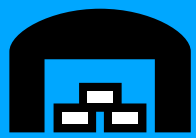


VERTICALS



GO BACK





RFID Tracking

[See Warehouse Summary >](#)

RFID tracking of products and packages.

Common Challenges:

- Tag encoding - too many tag voids.
- Unable to read RFID tag at any angle.
- Inability to read RFID tag due to densely packed items.
- Hard to read inlay - must be close to inlay to read it.

Zebra’s Solution

ZBR4000 Inlay

Zebra Value

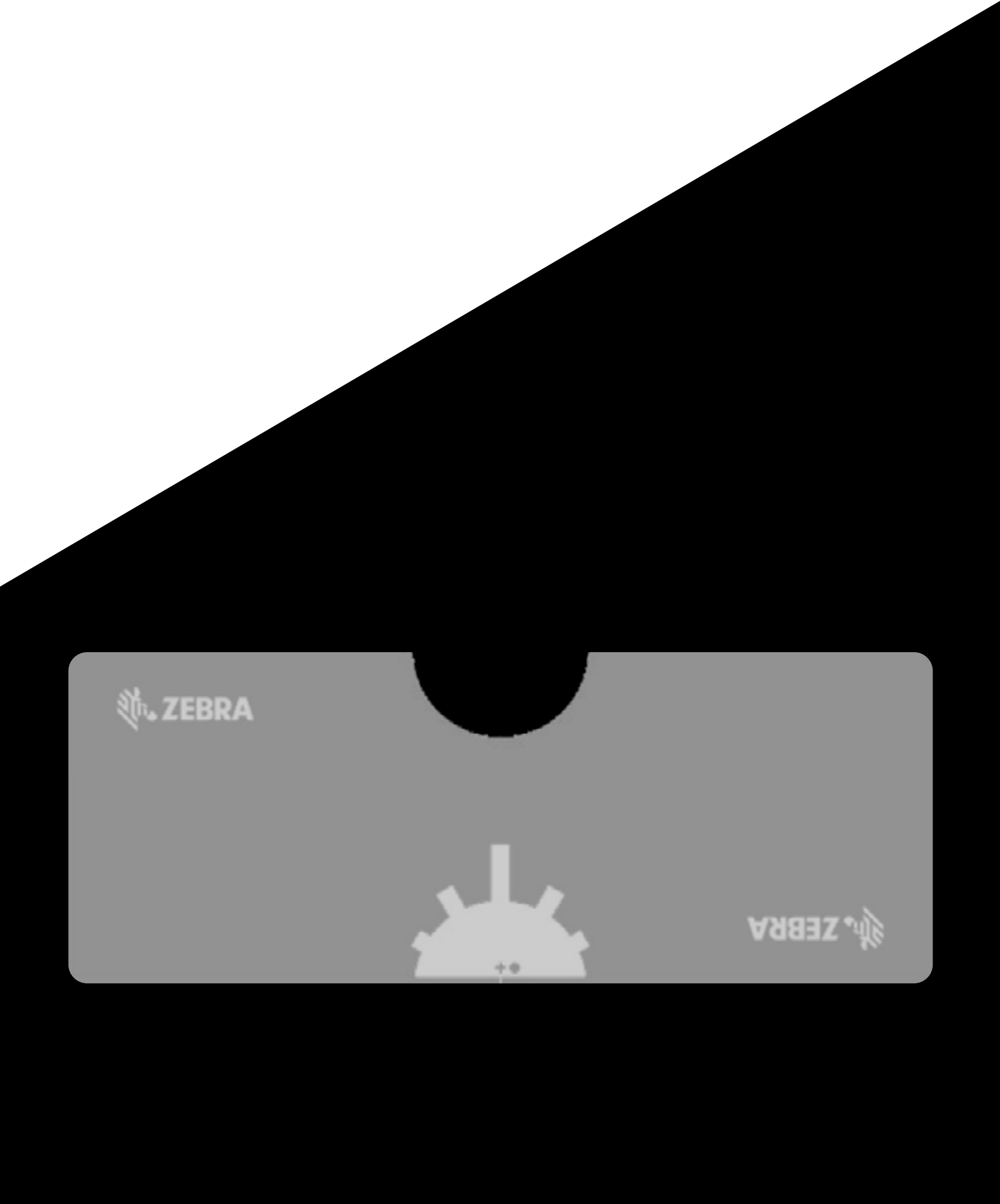
- Ultra-high sensitivity: read range up to 20m in free space.
- Optimised to be read from nearly any angle.
- Performs well when placed on or near challenging materials (i.e. pallets, freight) and densely packed items.
- Designed in conjunction with NXP (a leading RFID chip developer).
- Certified by the University of Auburn’s ARC Program.
- Pre-tested with Zebra’s readers and printers to ensure high-performance.
- Zebra’s RFID manufacturing process follows a rigorous ISO:9001 procedure to ensure correct placement to reduce inlay encoding issues.



VERTICALS



GO BACK



Zebra Warehouse Supplies at a Glance

Cross-Docking Label



Direct Thermal IQ Colour 2000D Paper Label

IQ Colour Shipping Label



Direct Thermal IQ Colour 2000D Paper Label

Packing Slip



Direct Thermal Z-Slip Label

Warehouse Racking and Bin Identification



Thermal Transfer Z-Ultimate 3000T Gloss Polyester Label with Wax/Resin 5095 Ribbon

Receiving



Direct Thermal Floodcoated Z-Select 2000D Paper Label

RFID Tracking



ZBR2000 RFID Inlay

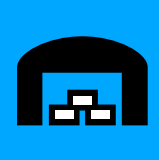
RFID Tracking



ZBR4000 Inlay



VERTICALS



GO BACK